

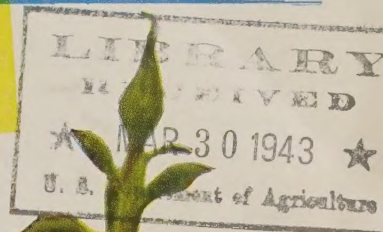
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Cole's 1943 Planting Guide

600 ACRES OF EVERYTHING
THAT'S GOOD AND HARDY



See INSIDE FRONT COVER
FOR *Cole's*
NEW DOUBLE RED FLOWERING MYRTLE
"Cascade of Rubies"



DAPHNE, Somerset
For full description see inside front cover



ROSE, Grand Duchess Charlotte
See inside front cover for description

The Cole Nursery Co.

1881-1943

PAINESVILLE, OHIO

Cole Presents ~

YOUR GUIDE TO THE NEWEST AND FINEST HARDY PLANTS

THE COLE NURSERY COMPANY takes pride in offering you a complete line of the finer and newer things in the garden world. Since 1881 we have been catering to good gardening—that is, propagating and growing only the best things for your garden. Consequently, the experience of these 62 years goes with everything you purchase from us, plus the certainty of a business policy which has assured complete satisfaction to our customers for so long. We cordially invite you to visit our nursery, conveniently located on Route 20 on the west side of Painesville, Ohio.



A mat of glistening emerald-green foliage, profusely set with ruby-like **double** flowers for many weeks during the spring season. Here is the ultimate in ground cover and low border plants. The foliage is even more beautiful and compact than other Myrtles. It thrives in either full sun or shade. Grows rapidly to form a solid mass. May be trimmed at the edges to formal shapes, but its uniform height requires no trimming. Ultimate height about 4 inches. For quick effect, plant 15 inches apart. \$2.00 for 5; \$8.75 for 25; \$30.00 for 100.

DAPHNE *Somerset*

Plant Patent No. 315

A deliciously fragrant and easy to grow new Hybrid Daphne that reaches its full height of four feet in a comparatively short time after planting. It grows nearly as wide as it does tall, but the branches do not droop. The blush-pink, delightfully scented, star-shaped flowers appear in May and June, and often again in the fall in giant clusters. They cast their bewitching fragrance for many feet around this delightful plant. Foliage is a lustrous, dark green and is retained throughout most of the winter. In warmer climes it is entirely evergreen. Perfectly hardy. 12 to 15 inches, \$1.00 each; \$2.75 for 3. Heavy 15 to 18 inches, \$2.00 each; \$5.75 for 3. 1½ to 2 ft., \$3.00 each; \$8.50 for 3.

All-America Rose ~

GRAND DUCHESS CHARLOTTE

(Propagation Rights Reserved.)

All-America. A new shade of red seen only in time-mellowed tapestries. A color hitherto unknown in Roses. Beautiful, long, stream-lined buds are rich claret color and open to firm-petaled blooms that gradually change to a lovely Begonia-rose. Delicately fragrant. \$1.50 each; \$3.75 for 3.

Our Guarantee

We guarantee all plant material to arrive in good, healthy condition. We are unable to consider any complaints made more than ten (10) days after the receipt of and acceptance of plants. We will replace at one-half (½) the listed price any plant, shrub, tree, etc., that fails to grow the season following planting. Report to be made before August 1st following.

Plants and other nursery stock sent as ordered, and received in good condition, cannot be returned for credit and we accept no obligation for their return.

How to Order

Payment in full should be sent with all orders. No C. O. D. orders accepted. Send money by recognized safe methods. Unregistered cash sent at your risk.

Packing: All stock will be packed **free**, using the most modern methods assuring perfect arrival.

Shipping: We prepay all delivery charges to Greater Cleveland. Elsewhere, orders will be sent shipping charges collect except for Roses, Perennials, Bulbs, and Vines, which will be prepaid to all points east of the Mississippi River and north of the states of Tennessee and North Carolina.

FREE Planting Instructions With Each Order

Please read them carefully for they tell simply how to be successful in planting and caring for your garden.

Items Not Listed

Send for Cole's Complete Price List, which covers everything we grow. Evergreens, shade trees, and other items not listed herein are accurately described in our **free** complete price list.

OHIO CUSTOMERS

Please include the usual 3% sales tax with your remittance, except in the case of fruit trees and fruit plants, which are exempt.

The Cole Nursery Co. 1881
1943 PAINESVILLE, OHIO



HARDY ASTERS (Michaelmas Daisies)

Beautiful autumn-blooming perennials that produce an immense show of flowers suitable for cutting, in a great variety of colors and shades.

Beechwood Challenger. The closest to a pure crimson-red of any Aster we have yet seen. The plant is completely covered with these gorgeous red blossoms. 2½ ft. 45c each; \$1.20 for 3.

Blue Gown. Large, delightful, china-blue flowers. A tall, pyramidal specimen. One of the finest varieties grown. 4 ft. 50c each; \$1.35 for 3.

Harrington's Pink. The first truly pink Aster. This beautiful variety has been proclaimed from ocean to ocean for its color and profusion of bloom. 4 ft. 45c each; \$1.20 for 3.

Mount Everest. A mountain of pure white bloom. Flowers are produced right down to the ground on tall, well-shaped plants. Definitely the supreme white Aster. 4 ft. 45c each; \$1.20 for 3.

Frikarti, Wonder of Staffa. Grand, lavender-blue flowers, 2½ inches across, in enormous quantities from June to frost. Plant is completely covered with eye-arresting blooms during the entire season. Can't be beat for cutting. Does well in either light shade or full sun. 2½ ft. 50c each; \$1.35 for 3.

Star of Wartburg. A lovely Aster that blooms in the spring. Dark lilac-blue flowers with an orange center disc, are borne in great numbers, for a long period. Flowers usually measure 2½ to 3 inches across. Unexcelled for cutting. 12 inches. 50c each; \$1.35 for 3.

A COLE SUPER SPECIAL

6 Plants—1 Each of the Above
Value \$2.85. **\$2.30 SPECIAL**



ARMERIA (Sea Pink)

Lauchiana. Delicate, rosy red flowers are produced freely from this neat, cushion-like plant during May and June. The distinct foliage is evergreen. 6 inches. 35c each; 90c for 3.

STOKES' ASTER (Stokesia)

Blue Moon. One of the handsomest new introductions. The immense, blue, disclike flowers, born on sturdy 12- to 18-inch stems, are 5 to 6 inches across. Don't miss this vigorous, free-flowering variety. It blooms all summer and fall till frosts stop it. 12 to 18 inches. 50c each; \$1.35 for 3.

Laevis. Exceedingly lovely, azure-blue flowers produced profusely in the late summer and fall. Makes a fine cut flower. 1½ ft. 30c each; 75c for 3.

Stokesia.
Blue
Moon



Cole's HARDY PERENNIALS

Sent Postpaid

The wide color range, their varied flower forms, and many different habits of growth, have earned for hardy perennials the title, "Mainstays of the Garden." A great part of their popularity, though, is due to their ease of cultivation and the fact that they bloom year after year with only the slightest attention. We do not attempt to list here a large number of the immense range of species and varieties, but offer only the choicest of new introductions and the indispensable old favorites. All of them are strong, healthy plants, grown by experts, that, with reasonably good culture, will surely bloom the first year and give the utmost satisfaction. Figures after descriptions indicate height at maturity.



ANEMONE

Hupehensis superba. A new hybrid with the size of japonica and the free-blooming habit and color of the hupehensis. Flowers are reddish pink outside, deep rose-pink inside. Blooms freely September to frost. 2 to 2½ ft. 45c each; \$1.20 for 3.

Double Anemone (japonica).
Queen Charlotte. Perfect flowers of enchanting La-France-pink.

Rubra flora plena. A great profusion of brilliant rose-red bloom.

Whirlwind. Large double-white flowers of excellent form.

Prices above 3 varieties: 35c each; 90c for 3; \$2.75 for 10.

A COLE SUPER SPECIAL

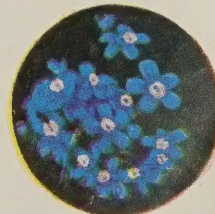
ANEMONE COLLECTION

- 1 Hupehensis superba
- 1 Whirlwind
- 1 Queen Charlotte
- 1 Rubra flora plena

SPECIAL \$1.25
Value \$1.50

SUMMER FORGET-ME-NOT (Anchusa myosotidiflora)

Extremely distinct plant, bearing its bright gentian-blue Forget-Me-Not flowers in clusters during May and June. A truly charming dwarf specimen. It is happy in either shade or sun. 12 in. 35c each; 90c for 3; \$2.75 for 10.



COLE'S HARDY

After hearing claims all year for and against this variety and that variety of Hardy Chrysanthemum, we decided to look them all over and find out for ourselves just which varieties were worthy of a listing in this catalog. Countless varieties have been examined, both for quality of bloom, quantity of bloom, and habit of the plants. Growth and hardiness records of these varieties were looked into to see that they not only bloomed beautifully, but withstood hard winters. In this manner, variety after variety was eliminated from the list and new varieties were added until we believe here is a list of the leaders—the greatest 'Mums now available to the general public. You can't go wrong with this fine list of Hardy Chrysanthemums. Every one is a winner.

GARDEN CHRYSANTHEMUMS



Lavender Lady

Cydonia. Brilliant orange-mahogany flowers, fully double, truly are outstanding. Fine, brightly colored sprays on erect, strong-stemmed plants. 2 ft. 40c each; \$1.05 for 3.

Dahlia Flower. New. Absolutely different from any other Chrysanthemum sold today. Flowers resemble the Cactus Dahlia or Spoon Chrysanthemums, but are much more compact and double. The color of its bloom is nearly indescribable, being a deep, rich red—an entrancing shade. Blooms gloriously from the middle of September until frost. Don't miss this one, it is truly worth raving about. 18 inches. 50c each; \$1.35 for 3.

Dean Kay. The new summer-flowering 'Mum. Hundreds of bright, lavender-pink flowers are produced on the spreading, cushion-type plant. A great introduction in hardy 'Mums. 2 ft. 40c each; 3 for \$1.05.

EUGENE A. WANDER. New. A big hardy 'Mum of brilliant, glistening, golden yellow. Perfectly formed double flowers 4½ to 5 inches across. Branching habit; vigorous grower. In full, dazzling bloom by September 15th. 50c each; \$1.35 for 3.

King Midas. The most remarkable yellow 'Mum in existence. Soft yellow tinted bronze. A strong, handsome, hardy, free-flowering plant. Cannot be praised too highly. Late September. 2½ ft. 35c each; 90c for 3.

Lavender Lady. One of the loveliest of all. Mammoth double flowers of true lavender. A strong, free-flowering hardy plant without a fault. Has full branching habits. Truly a headliner. Early October. 2½ ft. 40c each; \$1.05 for 3.

Milky Way. New type. Rich milky white coloring in the open flower. Luxuriant green foliage right down to the soil. Flowers are handsome, semi-double with broad, overlapping petals carried on branching sprays. Late September. 2½ ft. 40c each; \$1.05 for 3.

Algonquin. A U. S. D. A. introduction. Extremely hardy. One of the earliest 'Mums to bloom in our fields. Very showy, double, brilliant yellow. 3 inches across. A grand variety in full bloom by September 10th. 1½ ft. 35c each; 90c for 3.

Astrid. (Korean type.) A 'Mum of iron-clad hardiness. Soft rose-pink shaded salmon. Large, well-formed single flowers. Symmetrical, moundlike plant. Early October. 1½ ft. 35c each; 90c for 3.

Autumn Lights. A magnificent coppery bronze with gleaming orange overcast. The compact plant is completely hidden by the dazzling bloom. Unusually hardy. Late September. 1½ ft. 40c each; \$1.05 for 3.

Burgundy. Great double flowers of brilliant cerise to crimson. A very rare color is this glorious wine-red and it puts on a grand show in early October. 2½ ft. 40c each; \$1.05 for 3.

Mrs. Pierre S. DuPont. A new variety acclaimed by the entire nation. Dominant shade is soft, peach-pink, tinted with rosy salmon and fawn, the whole overcast with an indescribable luminous sheen. The color resembles the bud of the glorious Mrs. Pierre S. DuPont Rose. Is fully double and produces enormous sprays on strong stems. Very adaptable to cutting. Early October. 2½ ft. 50c each; \$1.35 for 3.

Mrs. Sam P. Rotan. A double, orange-yellow, glistening with copper tints. Fine, large, double flowers having the most unique form you have ever seen in a 'Mum. Beautifully furnished with rich, green foliage. Very hardy. A standout in anyone's garden. Late September. 2 ft. 60c each; \$1.50 for 3.

Rose Glow. A very worth-while, recent introduction. Lovely raspberry, rose-pink blossoms that shade to an even more pleasing old rose with age. Showers of exquisite color on husky, upright stems. You'll like it. Early October. 1½ ft. 35c each; 90c for 3.

Peggy Ann Hoover. One of the last of all 'Mums to bloom, extending for two to three weeks the normal blooming season. A soft, beautiful, lilac-pink resembling very closely the Cactus Dahlia. Very unique and different. Late October. 2½ ft. 40c each; \$1.05 for 3.

Sensation. A new variety that is truly a sensation. The large blooms are yellow with every petal tipped and marbled scarlet giving the appearance of an unusually beautiful Gaillardia. Late September. 2 ft. 60c each; \$1.50 for 3.

CUSHION 'MUMS

Low-growing mounds of profuse bloom. Plants grow 10 to 12 inches high and spread 2 feet or more, and are completely blanketed with hundreds of flowers from September till frost. Don't forget to include several of these little beauties with your order. They may be used in front of evergreens to add fall color, in the perennial border, or where extreme hardiness is necessary.

Amelia. The famous Pink Cushion.

King. Coppery bronze to dull red.

Queen. Silvery white.

Hector. Pure, brilliant, golden yellow.

Prices, above 4 Cushion 'Mums: 40c each; \$1.05 for 3; \$3.25 for 10.

Santa Claus. The new, Superior, red Cushion 'Mum. Grows slightly taller than the common Cushion 'Mum, but in a broad mound bearing hundreds of brilliant, rich red blooms. Flowers are large, 2½ inches across, completely double. Striking example of horticultural development. Early October. 60c each; \$1.50 for 3.



**Cushion
Mum,
Hector**



Autumn Lights

CHRYSANTHEMUMS

GARDEN CHRYSANTHEMUMS—Continued

COLE'S FAMOUS "CACTIMUM," SUN GOLD

A great beauty, an asset to any garden. Large, compact, pure golden yellow flowers, 5 inches across, with petals slightly quilled at the ends. Last ten days to two weeks when cut. Very hardy. Late October. 2½ ft. 60c each; \$1.00 for 2.

Silver Tip. New. A most interesting combination of colors. Large, fully double, well-formed blooms bright carmine with the petals tipped silvery white. Really an exciting blend of color. A 'Mum that has

DELIGHTFULLY DIFFERENT SPOON 'MUMS

Nothing in our gardens has excited as much comment as this distinct, new range of uniquely formed 'Mums, having graceful petals of tubular shape flattened at the tips to resemble a spoon. We have selected five of the newest varieties which carried sufficient appeal and merit to pass our rigid requirements. Be the first in your neighborhood to display this group of unusual novelties.

Golden. A clear, glowing old gold. Compact flower form.

Jasper. Ivory and gold tubes with jasper-red spoon. Very striking.

Orchid. Mammoth flowers of a clear orchid-pink.

A COLE SUPER SPECIAL

1 each of the 5 new Spoons
Value \$2.50
SPECIAL \$2.05

POMPONS

A Florist's Shop In Your Garden

No one type of flower lends itself to cutting purposes and garden decoration as does this indispensable group of formal flowering Chrysanthemums. In the group listed below, each spray of flowers is a perfect bouquet. All are completely double, and of the finest, non-fading colors.

Goblin. The largest flowers of any in this group. A warm, glowing bronze. Early October. 2 ft. 40c each; \$1.05 for 3.

Jewel. The warm, transparent pink color of strawberry ice cream. Late September. 1½ ft. 40c each; \$1.05 for 3.

Pomponette. New. Magnificent masses of brilliant Tyrolean yellow overcast gently with golden bronze. This variety has eye-appeal, cutting qualities, and sturdy growth that make it outstanding. Mid-September to frost. 1½ ft. 75c each; \$2.00 for 3.

White Doty. The supreme white Chrysanthemum. A pure, unchanging white that outlasts all other Chrysanthemums. Truly a treasure. 40c each; \$1.05 for 3.



Cydonia

brought "raves" from all who saw it this fall. 20 inches. 60c each; \$1.50 for 3.

Torch. Very clear and brilliant, semi-double flowers; orange-scarlet on one side and a deep golden yellow underneath. Allow this one to draw people's attention to your garden as it drew our attention in the field. 60c each; \$1.50 for 3.

Warrior. A striking combination of deep mahogany red and warm gold. Sturdy, upright stems with great clusters of gorgeous three-inch flowers. A fit companion for Torch. 60c each; \$1.50 for 3.

NEW CUSHION POMPONS

1942 Introductions

This is a new group of 'Mums that grow in the shape of the famous Cushion or Azaleamums and have the extremely useful and well-formed bloom of the Pompon Chrysanthemum. All produce enormous sprays of 1½-inch flowers on mound-shaped plants 18 inches high and even wider.

September Bronze. The warm gold-bronze tints of autumn.

September Cloud. Purest ivory-white with soft primrose shading in center.

September Gold. Vibrant golden yellow flowers, trim and neat.

Prices for the above 3 new Pompons: 50c each; \$1.35 for 3.

A COLE SUPER SPECIAL

1 each of the September 'Mums (Value \$1.50)

\$1.35

THE NEW SUPER-HARDY NORTHLAND 'MUMS

No matter what part of the country you live in, these new super-hardy varieties are certain to grow and bloom at their best. Their mammoth flowers are perfectly formed, borne in great profusion on long, sturdy stems, which make them excellent subjects for cutting. 1½ ft. Early October. 40c each; \$1.05 for 3.

Special—1 of each variety for 75c.

Kristina. Wide, long petals of deep rose-pink.

Viking. Very long, pointed petals of flowing burnt orange.

COLE'S NEW CHRYSANTHEMUMS FOR 1943

Red Velvet. A glorious new crimson whose beauty surpasses any description. The shapely flowers are carried on graceful, erect stems furnished with healthy, dark foliage right down to the ground. The color is an unfading, velvety crimson. The lustrous foliage makes the plant itself a thing of beauty even before flowering. 2 ft. Early October. 75c each; \$2.00 for 3.

Lavender Lassie. A miniature reproduction of the ever-popular Lavender Lady in the cushion pompon type. Its fully double flowers, 2 inches in diameter, are the same lovely color as Lavender Lady. The plants, 2 feet high, and often 3 feet across, are simply smothered with these fascinating double pompon flowers. Late September. 75c each; \$2.00 for 3.

Rembrandt. A definitely new color blend which defies all description. Pinkish, soft, rosy lilac color, tinted faintly with copper and add a suffusion of ripe strawberry, and you have Rembrandt, whose blooms carry the time-mellowed shadings of a painting by one of the old masters. Don't miss this, the first of the art group, a new fashion in 'Mums soon to sweep the country. 75c each; \$2.00 for 3.

Ruby Pompon. A rich, glowing ruby-crimson. A color you need in the group of useful pompons. No 'Mum surpasses it in its profusion of pulse-quickenning color. Add Ruby Pompon to your list now. 2 ft. Early October. 75c each; \$2.00 for 3.



Dean Kay Improved



Pomponette

A COLE SUPER SPECIAL

Cole's Justly Famous Riot of Color Chrysanthemum Collection. 8 varieties all different, including the outstanding "Cactimum", Sun Gold, for only
Minimum value \$3.05

\$1.90



CARNATIONS

Thrill to the glory of having these new greenhouse blooms in your own garden. They require no more care than any of the common perennials to flower magnificently practically all summer long. Be sure to cut the blooms for indoor decoration to keep the new bloom coming on.

Crimson King. Outstanding, beautiful, double crimson flowers on stems 12 to 14 inches long. These dazzling flowers are born profusely all summer. 40c each; \$1.05 for 3.

King of the Blacks. Large flowers of the deepest mahogany-maroon, almost black. Very free flowering. Spicy fragrance. 35c each; 90c for 3.

Rose Unique. A new, improved, everblooming variety having the loveliest pleasing pink color you can imagine. Loads of entrancing, very fragrant Carnation flowers on 15-inch stems. Fine for cutting. Are borne from June until severe frost. 50c each; \$1.35 for 3.

Scarlet King. Here is the answer to America's demand for a better red Hardy Carnation. Its supreme, well-formed, double flowers are of a vivid scarlet shade seldom seen in the hardy plant world. Here is one of the most remarkable forward steps that plantdom has made in years. 75c each; \$2.00 for 3.

Silvermine. Not a true Carnation, but its full clusters of double, pure white flowers earn it a place in this list. Its extreme beauty and value as a cut flower nearly overshadow its profusion of bloom. The fragrance is so intense that a spray of its flowers imparts a delightful aroma to the entire room. 12 inches. 40c each; \$1.05 for 3.

A COLE SUPER SPECIAL

HARDY CARNATION OFFER: 5 plants—1 each of the above superior varieties.

Value \$2.40. **\$1.95** Special . . .

DAY LILIES (*Hermerocallis*)

Hyperion. The finest pale yellow available. Mammoth flowers are a fine citron-yellow borne in great numbers on stout 40-inch stems. Vigorous grower; does well in shade. June and August. 65c each; \$1.70 for 3.



Day Lily, Mikado

Mikado. A conspicuous variety. Very large golden flowers tinged with orange. Dark green foliage; robust growth; 2½ ft. June and July. 50c each; \$1.25 for 3.

COLE'S PLANTS ARE GUARANTEED

See Page 2

CORALBELL (*Heuchera*)

Queen of Hearts. Charming new variety having much larger bells than the older kinds. Color is a deep, glistening red. Stunning in dainty bouquets; keeps well. May to July. 1½ ft. 50c each; \$1.35 for 3.

SHRUB CLEMATIS

Hardy bush form of one of our most beautiful flowering vines. Forms a gracefully, erect shrub about 2½ ft. high. The flowers of both varieties are exquisitely fragrant.

Davidiana. Tubular, bell-shaped flowers are deep, lavender-blue. Fresh bright green foliage. August and September. 50c each; \$1.35 for 3.

Recta. Large, numerous clusters of pure white flowers. Very well-formed plant. June and July. 50c each; \$1.35 for 3.

COLUMBINE

Clematis Flowered. A glorious new, entirely distinct Columbine. Very unique blooms are spurless and resemble the most beautiful Clematis. Numerous blooms are in pastel shades. May to July. 2 ft. 45c each; \$1.20 for 3.

Crimson Star. One of the most striking new plant introductions of recent years. Mammoth crimson spurs and flowers, combined with the corolla of purest white, form a color blend that will stand out in any planting. Very free flowering. May to July. 2 ft. 35c each; 90c for 3.

Cole's Long-Spurred Hybrids. No better Hybrid Columbines are grown in the world. Individual flowers

measure up to 4 inches across. New, long-spurred beauties in a marvelous range of colors and color combinations. All the shades of the rainbow are present in this exquisite mixture. Plant a group of them for an appealing array of colors. 2½ ft. 35c each; 90c for 3; \$2.75 for 10.



Coralbell, Queen of Hearts

The Newest Giant Pacific Delphiniums

The best and finest Delphiniums ever introduced to the public. Since their origination, these new hybrids have swept the country. Gardeners have enthusiastically proclaimed their doubleness of form, their great color range and their size, to be the most amazing they have ever seen. The flowers average 2 to 3 inches in diameter and are carried on 3- to 5-ft. spikes. The new named series, listed below, are the latest developments in this magnificent strain. **All are double.**



DORONICUM

Mme. Mason. New. Fine, large, bright yellow flowers with brilliant orange center discs. The plants are compact and have stiff, long stems, that, coupled with the beauty of flowers, have caused this plant to be chosen as one of the finer cutting subjects. Blends beautifully with Tulips and other early spring bloom. Truly a dazzling specimen. 1½ ft. 50c each; \$1.35 for 3.

Black Knight Series. The darkest violet with black bee. Florets 2½ to 3 inches across, of heavy velvety texture. Very long spikes.

Blue Jay Series. The nearest to a true blue yet developed. Intense, clear, medium to dark blue with contrasting dark bee.

King Arthur Series. Rich royal purple with a velvety texture and a large white bee. One of the most brilliant.

Guinevere Series. Clear pink-lavender with white bee. Florets average up to 3 inches across. Really a beautiful garden plant.

Percival Series. 1943 Novelty. The greatest giant white ever developed. Extremely large, glistening white flowers with sharply contrasting dark bees; outstanding in texture and purity of color.

Round Table Series. Over three hundred crosses make up this group of all the color combinations of the Knights and their Ladies. All the newest color

developments are contained in this fine mixture.

Your choice: 60c each; 3 for \$1.50; 10 for \$4.50.

A COLE SUPER SPECIAL

1 each of the above newest Pacific Hybrids. Value \$3.50.

6 Plants for \$2.90

Giant Pacific Hybrids, Mixed. A glorious mixture of doubles, semi-doubles, and singles in the most exquisite colors and shades seen in Delphiniums. These are the true, original Giant Pacific Hybrids. 40c each; \$1.05 for 3; \$3.15 for 10.

Medium Blue. The clearest medium blues ranging from light, delicate shades to deep, bold shades with both white and dark centers. 50c each; \$1.35 for 3; \$3.95 for 10.

Light Blue. Range from light to medium blue with bright, contrasting white, fawn and black bees. 50c each; \$1.35 for 3; \$3.95 for 10.



DIANTHUS Rose Cushion

A new, distinct Dianthus. It is different from anything you have ever seen in your garden. The plant grows in a perfectly compact little cushion and when seen in a light snow, the evergreen foliage makes it appear as an emerald in a setting of fluffy cotton. It does not spread along the ground in an unruly manner, but holds its perfectly tufted shape. In May and through June, its simply exquisite rose-colored flowers leap forth from this magnificent foliage to cover the entire plant in a burst of color. Truly an exciting addition to the front of the perennial border or to your rockery. 6 inches. 40c each; \$1.05 for 3; \$3.15 for 10.

A COLE SUPER SPECIAL

SWEET WILLIAMS

Another old-time favorite in myriads of flashy colors. A bed of these is outstanding. 30c each;

5 for \$1.00



GAILLARDIA (Blanket Flower)

Burgundy. A lovely Burgundy-red flower of great beauty.

A fine grower, excellent for cutting. Blooms all season. 2 ft. 30c each; 75c for 3.

Dazzler. Aptly named because its maroon flowers, tipped with buff, are indeed very striking. Blooms continuously. 2 ft. 30c each; 75c for 3.

Goblin. A compact, shapely little plant, lower growing than the others. Many stems carry hundreds of flowers in bright yellow and red. June until autumn. 15 inches. 30c each; 75c for 3.

Portola Hybrids. A riot of color in all the Gaillardia shades of orange, yellow and red. Very striking effects. Blooms all season. 2 ft. 30c each; 75c for 3.

A COLE SUPER SPECIAL

4 GAILLARDIAS Value
(1 each of above) \$1.20

\$1⁰⁰



GYPHOPHILA (Baby's Breath)

Bristol Fairy. As misty as an angel's breath. Double flowers are pure white, fully three times the size of ordinary varieties. Extremely vigorous growth, 3 feet high and 4 feet across. Blooms all summer. 50c each; \$1.35 for 3.

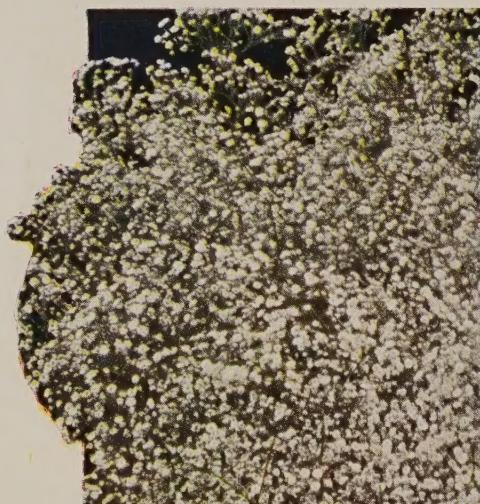
Rosy Veil. A new dwarf, double-flowering pink Baby's Breath. A very lovely plant, perfect for cutting. All summer and fall. 2 ft. 50c each; \$1.35 for 3.

EVENING PRIMROSE (Oenothera)

Compact glossy leaved plants burst into masses of brilliant yellow bloom in early summer and continue to flower freely right through the season. Four-inch blossoms on 1-foot ascending branches. Fine border subject. 35c each; 90c for 3.



Evening Primrose



Gypsophila, Bristol Fairy

GLOBE FLOWER (Trollius)

Europaes, Golden Charm.

Mammoth, perfectly formed flowers are bright golden yellow. Very sturdy growth; great abundance of bloom; fine for cutting. Will grow in partial shade. May and June. 18 inches. 45c each; \$1.20 for 3.



Globe Flower

A COLE SUPER SPECIAL

HARDY BLUE FORGET-ME-NOT (Myosotis). The old garden favorite. Large blue flowers in great masses. Blooms for a long period in spring. 1 ft. Mass them for good effect. 30c each; 5 for \$1.00.



COLE'S

SHADYSPOT
Perennial Group

A surprise package of at least 10 different varieties, chosen by our experts.

10 Shadyspot Perennials for \$2.25. Minimum value \$3.00 to \$4.00.

25 Shadyspot Perennials for \$4.95. Minimum value \$7.00 to \$8.00.

A COLE SUPER SPECIAL

COLE'S

SUNNYSLOT
Perennial Group

A surprise package of at least 10 different varieties, chosen by our experts.

10 Sunnyspot Perennials for \$2.25. Minimum value \$3.00 to \$4.00.

25 Sunnyspot Perennials for \$4.95. Minimum value \$7.00 to \$8.00.

FOXGLOVE (Digitalis)

Giant Shirley Hybrids. Biennial. Flower heads over 3 feet long made up of large, bell-shaped blossoms ranging from white to shell-pink to deepest rose. Many dotted crimson on maroon. Thrives in slight shade or full sun. 30c each; 75c for 3; \$2.25 for 10.



LILY-OF-THE-VALLEY

The newest strain of this old garden favorite. Larger bells, greater fragrance; free blooming. Enjoys full shade. Cole offers large 3-year clumps, 35c each; 90c for 3; \$2.75 for 10.

HELIOPSIS

(Orange Sunflower)

Summer Gold. Brilliant golden yellow, four-inch flowers, nearly double, create a show unmatched by any other plant. Flowers are extremely large and are borne on good stems on fine, bushy plants. All summer. 3 ft. 40c each; \$1.05 for 3.

HELIANTHUS

(Perennial Sunflower)

Loddon Gold. A new, tall-growing perennial, very effective either as a specimen or massed in the background. The huge, fully double blooms, bright yellow, are usually 4 inches across. Great masses of these Dahlia-like flowers are produced from late August through October. 4 to 5 ft. 40c each; \$1.05 for 3.



Heliopsis, Summer Gold

LILIES

COLE'S LILIES ARE LARGE BLOOMING SIZE BULBS

Coral. (*Tenuifolium*.) A charming, dainty, scarlet-red flower with waxy, strongly recurved petals. Brilliant, deep coloring. Grows well in either semi-shade or sun. June. 1½ ft. 30c each; 75c for 3; \$2.25 for 10.

Philippine. The Hardy Easter Lily. Well shaped, large blooms are trumpet-like. Pure white with a lovely emerald-green throat. Blooms from August to frost. 5 ft. 50c each; \$1.35 for 3.

Regal. The Royal Lily. Always the most popular Lily. One of the hardiest and most beautiful of all. Glorious long flowers of translucent white with gold shadings at throat; lilac-purple shadings on reverse of bloom. July. 4 ft. 40c each; \$1.05 for 3.

Red Russian. (*Umbellatum*.) A fool-proof Lily. Great clusters of bright red flowers shaded orange, on upright 2-ft. stems. Grows anywhere and in any soil. May and June. 35c each; 90c for 3.



Regal Lily



Coral Lily

A COLE SUPER SPECIAL 1 each of the above

4 Lily Bulbs, \$1.30

Value
\$1.55



Philippine Lily



Red Russian Lily



Pentstemon, Garnet

PENTSTEMON

Three new, everblooming Pentstemons. Here are three sensational new varieties of those much-beloved plants of the south now available to gardeners as far north as upper New York. Their Gloxinia-like flowers make a welcome display in any garden or perennial border.

Firebird. The newest. Enormous flowers, bright cherry-crimson touched with white at the throat. Myriads of blooms load the plant from June until frost. Grand for cutting. 20 inches. 50c each; \$1.35 for 3; \$4.00 for 10.

Garnet. Lovely, rich, warm, glowing carmine. Great masses of this exquisite bloom render a profusion of flowers all summer from June until frost. Can not be beat for cutting. 18 inches. 40c each; \$1.05 for 3; \$3.00 for 10.

Pink Beauty. A lovely clear shell-pink. The Snapdragon-like flowers cover the 3-ft. stem all summer long. A worthy and contrasting companion to Firebird and Garnet. 40c each; \$1.05 for 3; \$3.00 for 10.

A COLE SUPER SPECIAL

3 PENTSTEMON
1 each of above—Value
\$1.30

\$1.10



SEA LAVENDER (*Statice*)
Latifolia. Immense flower heads of tiny purplish blue flowers. Plants often measure 1½ to 2 ft. across. A very valuable perennial garden plant. Flowers, if cut and dried, last for months. July and August. 35c each; 3 for 90c.

A COLE SUPER SPECIAL

SHASTA DAISIES
Old reliable kinds of single bloomers. Must be massed for best effect.
30c Each. **5 for \$1.00**

MOSS PHLOX OR CREEPING PHLOX

Early spring-flowering type with very decorative, mosslike foliage. Flowers are so profuse as to completely smother the plant during April, May, and June.

Alba. Pure white. Very neat, compact plant. 35c each; 90c for 3.

Blue Hill. Showy, pale blue. Repeats in the fall. 35c each; 90c for 3.

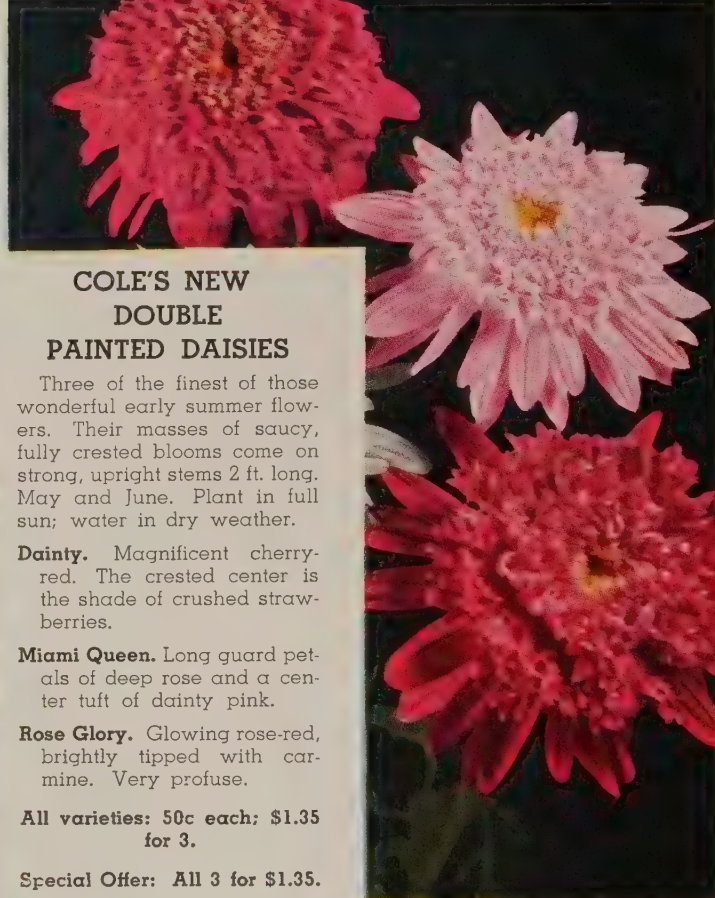
Camla. A new, pure pink variety from England. Very neat and tidy. Bloomed continuously in our nursery this past summer. 40c each; \$1.05 for 3.

Dixie Brilliant. New. Immense, rosy red blooms. Moss-green foliage. 35c each; 90c for 3.

Vivid. Bright pink with dark pink eye. 35c each; 90c for 3.

A COLE SUPER SPECIAL

5 MOSS PHLOX
1 each of the above **\$1.50**
Value \$1.80



COLE'S NEW DOUBLE PAINTED DAISIES

Three of the finest of those wonderful early summer flowers. Their masses of saucy, fully crested blooms come on strong, upright stems 2 ft. long. May and June. Plant in full sun; water in dry weather.

Dainty. Magnificent cherry-red. The crested center is the shade of crushed strawberries.

Miami Queen. Long guard petals of deep rose and a center tuft of dainty pink.

Rose Glory. Glowing rose-red, brightly tipped with carmine. Very profuse.

All varieties: 50c each; \$1.35 for 3.

Special Offer: All 3 for \$1.35.

HARDY PHLOX

No other plant can give as much satisfaction for so little attention. The length of blooming period and the variety of color in great profusion put the Hardy Phlox in our list of necessary perennials. Plant in good garden soil 18 inches apart. This is a select list chosen from our growing stock of 50 varieties. Write to us for any not listed. Prices are for No. 1, field-grown plants.

B. Compte. The deepest red of all Phlox. Large bloom heads of deep amaranth-red. Tall growing. 35c each; 90c for 3.

Commando. A dark deep red that defies description. Florets are set off by contrasting light centers. Tall growing. 50c each; \$1.35 for 3.

Daily Sketch. Large trusses of giant florets, light salmon-pink with very noticeable crimson-red eye. Tall grower. 35c each; 90c for 3.

Enchantress. Brilliant salmon-pink with a darker eye. A strong grower with rich green foliage. 35c each; 90c for 3.

Ethel Pritchard. A distinctive shade of orchid-blue. A most unusual color in Phlox. 35c each; 90c for 3.

Flash. New. Very effective flower heads of carmine-crimson with orange-scarlet centers. Very vigorous. 50c each; \$1.35 for 3.

Harvest Fire. New. Striking, salmon-orange flowers of extra large size. Good green foliage on tall, vigorous plants. 50c each; \$1.35 for 3.

Mary Louise. New. The finest, late-blooming white Phlox. Pure, glistening white flower heads are twice as large as any other white. Very prolific bloomer. 50c each; \$1.35 for 3.

Miss Lingard. The favorite early white Phlox. Produces enormous trusses of the purest white flowers possible. Lush, light green foliage, long and narrow. 40c each; \$1.05 for 3.

Progress. New. The only true blue Phlox. Extremely large flower heads and florets. Eyes are of deeper lavender-blue. 50c each; \$1.35 for 3.

Salmon Beauty (Eva Foerster). New. Giant florets of delightful salmon-rose with a large white eye. Trusses are immense and perfectly shaped. 50c each; \$1.35 for 3.

Tigress. Large, full bloom heads of attractive orange-scarlet. Very prolific. 35c each; 90c for 3.

A COLE SUPER SPECIAL

PHLOX COLLECTION

OF DISTINCT VARIETIES IN FULL COLOR RANGE

3 plants \$0.75	10 plants \$1.75
25 plants 3.75	50 plants 6.50

SWEET GARDEN PINKS

The spicy fragrance of grandmother's garden. The ever-blooming June Pink in attractive shades of red, pink, and white. Fine for cutting. 1 ft. 30c each. **5 for \$1.00**

A COLE SUPER SPECIAL

POPPY SCHINZIANUM

Blooms all summer and fall. New, delicate buff-orange; larger blooms than usual. 3 ft. 5 for 30c each, postpaid. **\$1.00**





Poppy.
Salmon Glow



TRADESCANTIA

New, beautiful, dwarf-growing type that blooms from spring throughout the summer, right up to frost. They are easy to grow and, in their full glory, will delight any gardener's eye. Will grow about 12 to 15 inches high.

Blue Stone. Rich blue flowers in enormous quantities. 50c each; \$1.35 for 3.

Purple Dome. Great clusters of brilliant purple flowers. 50c each; \$1.35 for 3.

2 EACH FOR \$1.75

OUTSTANDING NEW ORIENTAL POPPIES

Their ever-increasing popularity has inspired hybridizers to make improvements in the lovely Oriental Poppies. Their many colors and shades—both brilliant and soft—have contributed greatly to the success of many gardens. Many listed here sold for as high as \$2.50 each only two years ago. Large, well grown pot plants shipped for certain success.

Barr's White. A pure, fine white of velvety texture, with purplish black base. A superior new variety. 60c each; \$1.50 for 3.

Beauty of Livermore. One of the finest deep reds. Fine, large flowers. 40c each; \$1.05 for 3.

Cavalier. New, large, crinkly flowers of deep scarlet-red. One of the best. 60c each; \$1.50 for 3.

Helen Elizabeth. A top notcher, considered to be the best pink. Deeply crinkled petals are delicate La-France-pink with no trace of dark spots. Very long blooming period. 50c each; \$1.35 for 3.

Mrs. Perry. An effective shade of orange-apricot. Very much in demand. Sometimes described as a salmon-pink. 40c each; \$1.05 for 3.

Purity. A great new coral-pink, completely without spots or blemishes. Large, beautifully formed flowers. 60c each; \$1.50 for 3.

Salmon Glow. The new double Poppy. The answer to a gardener's dream. Mammoth flowers, fully 8 inches across, are brilliant salmon-orange. Stiff, erect stems. Supply limited—order early. 75c each; \$2.00 for 3.

Sass Pink. The finest and largest pink Poppy. Delicate flesh-pink blooms of distinctly crepey texture with light blue-gray center. 50c each; \$1.35 for 3.

SWEET VIOLETS (Viola Odorata)

Prince of Wales. Very lovely, sweet scented, deep rich purple. Handsome, dark green foliage that forms a dense carpet, once the plant is established. A bed of these, in a shady place, is a never-ending source of enjoyment. 35c each; 90c for 3.

Rosina. Very choice, dainty, rose-pink blooms, deliciously fragrant. Wondrous display in spring and again in late autumn. If you don't already have Rosina, by all means get it. 45c each; \$1.20 for 3.

Royal Robe. A magnificent Violet novelty of breath-taking beauty and size. Exceedingly fragrant blossoms of deep lustrous violet open out flat like a pansy. Monstrous flowers on stems 10 inches long. Words are not equal to a complete description of their beauty. 55c each; \$1.40 for 3.

A COLE SUPER SPECIAL

3 PLANTS—one each of the above 3 Violets. Value \$1.35, for only ..

\$1.10



Viola,
Royal
Robe

COLE'S SUPREME

For generations, thousands of gardeners have preferred Cole's Roses because of their thriftiness, hardiness, beauty, and dependability. As there are no substitutes for these qualities, Cole has adhered to the set policy of growing and offering only the best—those which pass our own rigid standards. Cole's Roses are, therefore, **supreme!**

Prices are for Cole's 2-year-old, No. 1, XX grade Roses, covered by the liberal guarantee stated inside the front cover.

The Newest Patented Roses

Countess Vandal. (Plant Patent No. 38.) Aristocrat of the modern Roses. Long, tapering, streamlined buds of delightful coppery bronze open to a glowing pink, tinted and softened with copper, salmon, and gold. \$1.10 each; \$2.75 for 3.

Crimson Glory. (Plant Patent No. 150.) Definitely the outstanding deep red Rose. Dozens of intense, deep crimson flowers produced on a free branching bush. Flowers are unusually large and of exquisite fragrance. \$1.25 each; \$3.15 for 3.

Dickson's Red. (Plant Patent No. 376.) **All-America.** Glowing scarlet-red that is outstanding in every respect. Large, beautiful form, non-fading color and rich fragrance are a few of its many attributes. \$1.25 each; \$3.15 for 3.

Eclipse. (Plant Patent No. 172.) Streamlined graceful buds are dainty and modern. No other Rose approaches Eclipse's grace in bud. Color is a brilliant golden yellow. Plants are vigorous and branching. \$1.25 each; \$3.15 for 3.

Grand Duchess Charlotte. (See page 2.) Pictured on cover.

Mary Margaret McBride. (Plant Patent No. 537.) **All America, 1942.** Perfect in form from the tight bud stage until the petals drop. Very full, double blooms are a clear, deep, coral-pink and have a gold suffusion at the base of petals. A never-fading beauty that will soon be in every Rose-lover's garden. \$1.50 each; \$3.75 for 3.

McGredy's Sunset. (Plant Patent No. 317.) Aptly named for a summer sunset. Petals are clear golden yellow edged with orange on outside and flushed with scarlet inside. Color combination heightened by expansion of bloom. Highly fragrant flowers are borne on a stately bush of dark green foliage. Excellent in hot weather. \$1.25 each; \$3.15 for 3.

Mme. Henri Guillot. (Plant Patent No. 337.) Large, firm petals unfold to a form similar to the Camellia. Color is a deep watermelon and raspberry pink, veiled with reddish orange, fusing into flaming scarlet. Fragrant; fine for cutting. \$1.25 each; \$3.15 for 3.

Mme. Jean Gaujard. (Plant Patent No. 338.) A long shapely bud of exquisitely blended pastel color. Gorgeous shades of cream-yellow, orange, and carmine-pink. Fine summer bloomer. Very fragrant. \$1.25 each; \$3.15 for 3.

Radio. (Plant Patent No. 197.) Shimmering lemon-yellow, delicately marbled with carmine in variable, fascinating patterns. Very vigorous plants, free-blooming, bearing a delicious fragrance. \$1.10 each; \$2.75 for 3.

Rex Anderson. (Plant Patent No. 305.) A soft white with an ivory overcast, somewhat deeper in the center. Pleasantly perfumed large blooms are bunched together on long stems. Very free and vigorous grower having grayish green foliage. \$1.50 each; \$3.75 for 3.

R. M. S. Queen Mary. (Plant Patent No. 249.) A charming salmon-pink. Constant flowering, it produces long-lasting blooms on straight, strong stems. An outstanding type. \$1.25 each; \$3.15 for 3.

Cole's New Blue-Leaf Willow. The Newest in Hedge Plants. See Page 26.



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© Rex Anderson



Crimson Glory

ROSES (Sent Prepaid)

CLIMBING ROSES

Selected for Their Hardiness and Abundance of Bloom.

Blaze. (Plant Patent No. 10.) Blazing scarlet flowers, double and well-shaped. A great supply of blooms over a long first blooming period, continuing to flower intermittently all season. An outstanding climber in every respect. \$1.10 each; \$2.75 for 3.

Climbing American Beauty. Large buds and flowers of deep rose-pink. The fully double, sweet-scented flowers cover the plant from base to top and are carried on long stems; fine for cutting. 90c each; \$2.30 for 3.

Doubloons. (Plant Patent No. 152.) One of the best all-purpose climbing Roses. Large golden flowers, fairly double, in delightful clusters, literally covering the plant for a long period. Foliage of a dark velvety green. Vigorous growth up to 12 feet in a season. \$1.10 each; \$2.75 for 3.

Dr. W. Van Fleet. Its long-pointed buds and flowers are a rich flesh-pink, on stems 12 to 18 inches long; splendid for cutting. Still one of the finest. 90c each; \$2.30 for 3.

Flash. (Plant Patent No. 396.) **All-America.** The most vividly colored pillar Rose in existence. Striking yellow buds with scarlet suffusion open into a gleaming, orange-scarlet. Fragrant. Attractive, dark green foliage. \$1.10 each; \$2.75 for 3.

Jacotte. Most attractive large, semi-double flowers of 'coppery yellow tinted red. Very profuse bloomer. Decidedly fragrant. 90c each; \$2.30 for 3.

New Dawn. (Plant Patent No. 1.) Once called "The best hardy, everblooming Climbing Rose ever produced anywhere in the world." It really blooms all summer. Masses of large, soft pink flowers and delightful fragrance. \$1.50 each; \$3.75 for 3.

Paul's Scarlet Climber. Blooms are of a magnificent scarlet shade; semi-double and very freely produced in large clusters. Hardy and has very strong climbing habits; always popular. 90c each; \$2.30 for 3.



R. M. S. Queen Mary

Prosperity. A pleasing double white delicately flushed with pink. Very hardy and blooms over an unusually long period. Could almost be called a recurrent bloomer. \$1.00 each; \$2.50 for 3.

Reveil Dijonnais. The most unique color of all climbers. Golden yellow buds striped with reddish pink open to semi-double flowers of golden yellow edged and marbled carmine and crimson. \$1.00 each; \$2.50 for 3.



Jacotte

Climbing American Beauty



New Dawn





Duquesa de Penaranda



Editor McFarland



Joanna Hill



Ami Quinard



Nuntius Pacelli

COLE'S SUPREME HYBRID TEA ROSES

Prices are for two-year plants in the XX Grade. Covered by Cole's liberal guarantee, which is stated on the inside front cover.

Ami Quinard. Blackish crimson buds opening to semi-double, maroon-red flowers. Deepest of all. 90c each; \$2.30 for 3.

Betty Uprichard. Large, salmon-pink flowers, the exterior orange-carmine, with rolling edges. 90c each; \$2.30 for 3.

Christopher Stone. Scarlet-crimson with delicious fragrance. Not troubled by mid-summer heat. Vigorous, upright grower. \$1.00 each; \$2.50 for 3.

Condesa de Sastago. The golden yellow buds, striped with old red, open to spicily scented blooms of coppery pink blushed yellow. Strong grower. \$1.00 each; \$2.50 for 3.

Director Rubio. Large, fluffy, cochineal-pink flowers produced singly on stiff stems. Profuse bloomer, vigorous grower. 90c each; \$2.30 for 3.

Duquesa de Penaranda. Large, double flowers of Nasturtium-pink with shadings of orange and copper-apricot. Upright growing. \$1.00 each; \$2.50 for 3.

Edith Nellie Perkins. Shapely, two-toned pink flowers produced in great abundance. Coppery rose outside and soft salmon-pink inside. Free branching; mildly fragrant. 90c each; \$2.30 for 3.

Editor McFarland. Clear, brilliant pink of perfect form. Long-lasting when cut. 90c each; \$2.30 for 3.

Etoile de Hollande. Large, crimson flowers have a velvety sheen and especially fine fragrance. Perfectly lovely. 90c each; \$2.30 for 3.

Golden Sastago. A buttercup-yellow sport of the beloved Condesa de Sastago. A vigorous grower; very free-flowering and fragrant. \$1.00 each; \$2.50 for 3.

Joanna Hill. Large, full, fragrant flowers of clear yellow with orange-yellow heart. 90c each; \$2.30 for 3.

K. A. Victoria. Sweetest of all white Roses. Cream-white buds opening slowly to large snow-white flowers that are absolutely perfect in form. 90c each; \$2.30 for 3.

Leonard Barron. Flowers when fully opened show a mixture of salmon-buff and shell-pink, well blended. Very large blooms; good grower. 90c each; \$2.30 for 3.

Margaret McGredy. Double, cup-shaped flowers of solid orange-vermilion. Very showy and exceedingly satisfactory. 90c each; \$2.30 for 3.

McGredy's Ivory. Very beautiful large double-formed flowers of soft creamy white, shading to yellow at the base. Very prolific and vigorous. \$1.00 each; \$2.50 for 3.

McGredy's Scarlet. Fragrant double flowers of bright scarlet with orange-yellow flush at base of petals. The upper portions are crimson shaded. 90c each; \$2.30 for 3.

Mme. Jos. Perraud. Bicolor. Long slender buds of Nasturtium-orange opening to sweetly fragrant flowers of Nasturtium-buff, with just a touch of pale pink at the petal edges. \$1.00 each; \$2.50 for 3.

Mme. Jules Bouche. One of the best white everblooming Roses ever introduced. Large double fragrant flowers are of fine form. 90c each; \$2.30 for 3.

Mrs. E. P. Thom. Perhaps the most abundant-flowered yellow garden Rose. Full, double, shapely flowers of lemon-yellow. 90c each; \$2.30 for 3.

Mrs. Sam McGredy. Coppery orange heavily flushed red gives a dazzling effect. Flowers are large size, fine form, freely produced and fragrant. \$1.00 each; \$2.50 for 3.

Nuntius Pacelli. Fragrant flowers opening creamy white and changing to the purest white. Very double and very prolific. \$1.00 each; \$2.50 for 3.

Pink Dawn. Well-formed, extremely fragrant flowers. Deep rose opening to a lovely pink-orange at the base. \$1.00 each; \$2.50 for 3.

President Herbert Hoover. Large flowers of a very charming combination of cerise-pink, flame, scarlet and yellow; very fragrant. 90c each; \$2.30 for 3.

President Plumecocq. Ovoid coppery yellow buds open to large flowers of coppery buff tinted with salmon; fragrant and long lasting. \$1.00 each; \$2.50 for 3.

Red Radiance. Very large, long lasting flowers of bright cerise-red. Intensely fragrant. 90c each; \$2.30 for 3.

Rouge Mallerin. Clear red pointed buds open to glorious flowers of flaming scarlet of velvety sheen. Fragrant and a constant favorite. 3½-inch blooms. \$1.00 each; \$2.50 for 3.

Sir Henry Seagrave. Large, long-pointed buds opening to large, double, sweet-scented flowers of a deep, pleasing lemon-yellow with deeper shadings at the base of petals. \$1.00 each; \$2.50 for 3.

Sister Therese. Chrome-yellow buds open to flowers of rich Daffodil-yellow; delightfully fragrant. A worth-while specimen. 90c each; \$2.30 for 3.



Red Radiance



K. A. Victoria



Rouge Mallerin



Sir Henry Seagrave



McGredy's Scarlet

COLE'S COLOR ROSE GARDEN

Ten different varieties of Everblooming Hybrid Tea Roses. A careful selection of named, two-year-old plants, including all colors. This collection includes many outstanding favorites listed in this catalog.

Ten XX plants for \$6.25
Ten A grade plants for \$4.65

A COLE SUPER SPECIAL

JUSTLY FAMOUS COLE'S

BARGAIN RAINBOW ROSE OFFER

These are all two-year-old, field-grown plants, somewhat lighter than our A grade. It is made up of our very finest varieties and will give complete satisfaction in every respect.

5 Hybrid Tea Roses, All Different, \$1.80
10 Hybrid Tea Roses, All Different, \$3.30
20 Hybrid Tea Roses, All Different, \$5.90

Floribunda ROSES

Floribundas have all the qualifications for Rose success even under the most trying conditions. Added to extreme hardiness, they have unexcelled persistence of bloom. They make excellent, long-lasting bouquets. Ideal for beds, borders, and grouping.

Anne Poulsen. (Plant Patent No. 182.) First to bloom. Hybrid Tea-size flowers, up to 4 inches across, are of scarlet, overshot with crimson. Sweet scented. 24-inch stems bear sprays of bloom; hardy, healthy foliage. 85c each; \$2.15 for 3.

(c) **Baby Chateau.** Large, semi-double flower clusters of velvety dark red. Really the darkest of all dwarf Roses. Glorious in a bed. 80c each; \$2.00 for 3.



World's Fair

Betty Prior. (Plant Patent No. 340.) Large clusters of flowers open lively red, turning to delicate shell-pink. Continuous bloom throughout season. A rugged grower, abundantly branched. 85c each; \$2.15 for 3.

Carillon. (Plant Patent No. 136.) One of the best-loved Roses of all time. A Rose that will thrill you with its delightful flame and coral hues. Best planted in masses of 6 to 12. Large, fragrant, semi-double blooms. \$1.25 each; \$3.15 for 3.

(c) **Cole's Pink Lafayette.** One of our own introductions. Beautiful, semi-double, rose-pink blooms make it one of the most desirable border Roses in our collection. 80c each; \$2.00 for 3.

Donald Prior. (Plant Patent No. 377.) Great clusters of 3-inch flowers of old wine-red. Plants are of branching habit with dark green foliage. Never without flowers. 85c each; \$2.15 for 3.

(c) **Else Poulsen.** Single, bright, rose-pink flowers of large size. Very erect; free flowering through summer and late fall. 80c each; \$2.00 for 3.

(c) **Golden Salmon.** Neat bunches of orange-scarlet flowers. Exceedingly effective planted in masses. 80c each; \$2.00 for 3.

(c) **Lafayette Improved.** Deep, glowing red suffused with vivid crimson. A fine variety of great usefulness. 80c each; \$2.00 for 3.

Permanent Wave. (Plant Patent No. 107.) Large, beautifully ruffled flowers of warm rose-pink are born in good clusters—6 or more on a stem. Very hardy. 85c each; \$2.15 for 3.

Summer Snow. (Plant Patent No. 417.) Beautiful clusters of snow-white flowers. The most prolific of all white Floribundas. Tall growing and very hardy; blooms up to frost. Very useful for accenting. Fragrant. 85c each; \$2.15 for 3.

World's Fair. (Plant Patent No. 362.) **All-America.** A sensational new addition to this group. Generous clusters of velvety, rich scarlet; alluring fragrance. Double, Hybrid Tea-size flowers. Very hardy. \$1.00 each; \$2.50 for 3.

Hybrid Rugosa Shrub Roses

GROOTENDORST SUPREME. An improved variety having large, fringed, cherry-red flowers borne on a fine, large, well-foliaged bush. Excellent as a hedge. \$1.00 each; \$2.50 for 3.

Pink Grootendorst. Double flowers of a clear pink. Ever-blooming Baby Rugosa type blooms. 90c each; \$2.30 for 3.

A COLE SUPER SPECIAL

FLORIBUNDA
BEDDING COLLECTION
5 PLANTS—One Each
of the 5 Varieties
Marked (c) in the
Listing
(Value \$4.00) .. **\$3.30**



Pink Grootendorst



Lafayette
Improved



Mme. Jos. Perraud

Cole's

"Cavalcade"

Twelve finest Roses selected
ties. All covered by Cole's

12 ROSES

XX Grade \$9.50

The Finest Northern Grown Plants
Minimum Value \$11.50



McGredy's Ivory



Christopher Stone

Cole's

OFFER No. 16

Mme. Jos. Perraud
McGredy's Ivory
Christopher Stone
Betty Uprichard
Mrs. E. P. Thom
President Herbert Hoover

One Each of the 6 Roses on
This Page

XX Grade	A Grade
The Best	A Little Lighter
\$5.20	\$4.30



Betty Uprichard



MRS. E. P. THOM



President Herbert Hoover

of Color" ROSE Collection

ected for their thriftiness, hardiness, dependability, and free-blooming quali-
s guarantee as stated on page 2.

ROSES

A Grade \$7.75

Slightly Lighter Than XX—Value \$9.50



Condesa de Sastago

Cole's

OFFER No. 17

Condesa de Sastago
Etoile de Hollande
Golden Sastago
Pink Dawn
President Plumecocq
Sister Therese

One Each of the 6 Roses on
This Page

XX Grade
The Best
\$5.20

A Grade
A Little Lighter
\$4.30



Etoile de Hollande



Golden Sastago



Pink Dawn



President Plumecocq



Sister Therese

CLIMBING VINES

Sent Prepaid.

ORIENTAL BITTERSWEET (*Celastrus*). Nothing finer for winter bouquets. You can have these brilliant orange berries in your own back yard, they are so easily grown. We list the superior Oriental Bittersweet because it is certain to fruit and is completely covered with the very decorative berries throughout the fall season. A very rapid grower. Grows well in either sun or shade. 3-year-old, heavy field-grown plants, 75c each; \$2.00 for 3.

SWEET AUTUMN CLEMATIS (*Paniculata*). Very hardy, fast growing climber with dense green foliage which becomes covered with pure white, deliciously fragrant flowers in August and September. 2-year field-grown plants, 65c each; \$1.75 for 3.

HYBRID CLEMATIS

New, exceptionally large flowered varieties. No other climbing vine gives the continuous display of color and all-around beauty of Hybrid Clematis.

Crimson King. Spectacular, large, crimson-red flowers with white center; a striking combination. Flowers often measure up to 6 inches. 2-year plants, \$1.40 each.

Henryi. Lovely, large, creamy white flowers in great quantities all summer. \$1.00 each; \$2.50 for 3.

Jackmani. Mammoth purple-blue flowers in amazing profusion. \$1.00 each; \$2.50 for 3.

Mme. Edouard Andre. Lovely large flowers of brilliant red. \$1.00 each; \$2.50 for 3.

SPECIAL: 1 Henryi, 1 Jackmani, and 1 Mme. Edouard Andre, for \$2.50.

HONEYSUCKLE (*Lonicera*)

Goldflame. An exquisite new variety. Immense, showy clusters of trumpet-shaped buds with fragrant flowers, measuring up to 7 inches across. Outside petals brilliant flame-pink, inside a creamy golden yellow. Dark glossy foliage. Can be sheared to form a hedge or shrub or allowed to grow naturally as a vine. Blooms freely from early spring until heavy frost. 2-year plants, 85c each; \$2.15 for 3.

Tellmaniana. A new, more beautiful, more hardy Honeysuckle. Very fast growing. The foliage is a deep, lustrous blue-green. The flowers are clear, deep, golden yellow with a luminous intensity. Very fast growing. 75c each; \$2.00 for 3.

SILVER LACE VINE (*Polygonum*). Large, fluffy, fleecelike white flowers in great foamy sprays. Grows very fast—often as much as 20 feet in a single year. Dense foliage forms a perfect screen of beauty for covering an undesirable spot. 2-yr. plants, 75c each; \$1.80 for 3.

WISTERIA

Sinensis. The old favorite Chinese Purple Wisteria. Massive, dense, drooping clusters of lovely lavender-blue flowers. 2-year plants, 75c each; \$2.00 for 3.

NEW HYBRID WISTERIAS

Lovely new hybrids—very long slender clusters of dainty, pea-shaped flowers. Blooming periods are long. These new varieties may be trained into tree-forms that will produce large, sturdy trunks. Just keep the lower branches trimmed off, allowing them to branch out only at the top.

Fine, 2-year grafted plants, \$1.50 each; any 3 for \$3.75.

Floribunda rosea. The finest pink Wisteria. Very profuse blooms. Clusters 1½ ft. long.

Kyushaku. Translated, this means "nine feet." The lavender flower clusters actually do attain a length of 3 feet.

Shiro Noda. Lovely, pure white clusters up to 2 feet long.

Violacea plena. Double flowers of the deepest color. Dark purple clusters 1½ ft. long.



Goldflame Honeysuckle
← Oriental Bittersweet



Silver Lace Vine



Wisteria



Hybrid Clematis

Cole's Selected GROUND COVERS

Sent Prepaid.

Plant these in the bare spots of your lawn where grass just doesn't seem to grow. Put them around trunks of trees and on banks that wash. All are very fast growing and require a minimum of care; fine in deep shade.

WINTERGREEN. One of the most attractive ground covers known, for use with evergreens, Rhododendrons, and Azaleas. Glossy, thick green leaves hold their bright coloring the year round. In the spring they are plentifully supplied with dainty white flowers and in the late summer and fall with attractive, fragrant, red berries. The leaves and berries are highly valued for medicinal use as well as for flavor. Plant a few clumps of these under your foundation planting about 1 foot apart. Grow in sun, but prefer shade. 6 inches. Clumps, 80c for 3; \$2.25 for 10.

MYRTLE (*Vinca*)

New Double Red Myrtle, Cascade of Rubies. See page 2.

Minor. A trailing, evergreen ground cover used widely in shady places. Will thrive where many another plant will not grow. Small, thick, glossy green leaves and blue flowers. Spreads rapidly. Plant from 8 to 12 inches apart. Two-year field-grown, \$1.65 for 10; \$3.25 for 25; \$10.00 for 100.

Bowles' Variety. (Improved.) A new variety having runners which do not brown off. Leaves of stronger texture. Flowers are large, bright Eleanor blue, produced in wild profusion in early spring with a sprinkling of bloom all summer. Strong plants, \$2.00 for 10; \$4.25 for 25; \$15.00 for 100.

Minor alba. The rare white-flowered form of the common Myrtle. Excellent foliage. \$1.50 for 5; \$6.50 for 25; \$22.00 for 100.



Holly

EVERGREEN BITTERSWEET (*Euonymus*) Not prepaid

Radicans (Wintercreeper). A fine, spreading evergreen vine. Dull, very glossy leaves, compactly matting; pink fruit. Great for covering rocky banks, rough walls, tree trunks, etc.

Radicans colorata (Red-Leaf Wintercreeper). Large, round, glossy leaves and rapid spreading growth, rooting every place it touches the ground. Good for retaining difficult banks or as a low growing vine, either in sun or partial shade. Dark green foliage turns bronzy red during autumn and in the winter. Prices above two varieties: 9 to 12 in., each 50c; 3, \$1.20; 10, \$3.50. 12 to 15 in., each 65c; 3, \$1.65; 10, \$4.50. 15 to 18 in., each 85c; 3, \$2.25; 10, \$6.00. 1½ to 2 ft., each \$1.00; 3, \$2.70; 10, \$7.50.

PACHYSANDRA TERMINALIS (Spurge). Considered the most satisfactory ground cover. Widely used in shady locations and rockeries, as it forms a dense carpet that is glossy green the year round. Also makes a very neat, clipped, dwarf edging. 6 to 8 inches high. Heavy field-grown, \$1.50 for 10; \$3.00 for 25; \$9.00 for 100.

BROADLEAF EVERGREENS

Sent Express Collect

EVERGREEN BITTERSWEET (*Euonymus*)

Shrubs, vines, and trailers bearing handsome foliage and round pink fruits with orange-red coats. Prices all varieties:

	Each	3	10
9 to 12 in.	\$0.50	\$1.20	\$3.50
12 to 15 in.65	1.65	4.50
15 to 18 in.85	2.25	6.00
1½ to 2 ft.	1.00	2.70	7.50

Spreading Euonymus (Patens). 5 ft. Vigorous, broad, upright bush. Large Holly-green, oval, dense foliage. Fine for hedges.

Glossy Wintercreeper (Radicans carrierei). Shiny, thick, heavy leaves. Forms a fine broad bush, or bushy vine. May be trained into many lovely shapes and forms. Excellent for a low hedge.

Bigleaf Wintercreeper (Radicans vegetus). 4 ft. Low spreading Evergreen shrub, with round, big,

leathery green leaves. Makes a splendid bush, vine, ground cover, or low-trimmed hedge, a minimum of trimming being necessary to obtain a variety of forms and shapes.

HARDY AMERICAN CHRISTMAS HOLLY (*Ilex opaca*)

Everyone wants "Christmas Holly" in their garden, but to date, the cost of large plants has been prohibitive to many. To meet this situation, Cole offers fine 3-year-old trees which will grow to larger size. As these plants are unisexual, the female only bearing the fruit, we recommend that you plant a minimum of 3 plants in a group within 5 feet of each other, if certain fruiting is desired. Fine 8 to 10 inch plants, 75c each; \$2.00 for 3. 15 to 18 in., heavy field-grown, B&B, \$2.50 each.



Evergreen Bittersweet—Euonymus

Woodruff

GRASS SEED MIXTURES

Adapted for Each Growing Condition

For many years F. H. Woodruff & Sons have taken the guesswork out of lawn culture. Their scientifically blended seeds are the results of decades spent in trial and experimentation. These are healthy grasses that will root deeply and quickly to form a luxuriant carpet. Cole lists only the best—Woodruff's "Gold Seal" quality. When you purchase them, you buy the best, backed by a world-wide reputation.

Adapted

FOR SUNNY AREAS

Turf-Maker. Tough grasses with exceptional staying qualities. A "different" lawn mixture that contains over 97% pure seed. Fine for both New England and the Middle West. Postpaid, 1 lb., 75c; 3 lbs., \$2.10; 5 lbs., \$3.25. Express collect, 25 lbs., \$15.80.

Adapted

FOR SHADY AREAS

Tru-Shade. A companion mixture for Turf-Maker, containing over 97% pure seed. It is adapted to growth under the various shade conditions existing throughout the country. Postpaid, 1 lb., 85c; 3 lbs., \$2.40; 5 lbs., \$3.75. Express collect, 25 lbs., \$17.75.

Note.—Write for special quotations on large quantities, park, playground, or poor-soil seeds.

DON'T EXPERIMENT

Woodruff

DOES IT FOR YOU



Cole's Finest Flowering and Ornamental Shrubs

Sent Express Collect

DWARF WINGED BURNING BUSH

(*Euonymus alatus compacta*)

4 ft. A choice, rare, compact shrub noted for its unbelievable brilliance of foliage, fruit in the autumn, and unique cork-winged bark. Does well in partial shade or sun. 15 to 18 inches, \$1.15; 1½ to 2 ft., \$1.50.

DOUBLE PINK FLOWERING ALMOND

(*Prunus glandulosa*)

4 ft. The earliest spring-flowering shrub, in full bloom long before the leaves appear. Beautiful, double, brilliant pink blooms snuggle tight to the twig, completely covering the bush. Fine for cutting. 1½ to 2 ft., 75c each. 2 to 3 ft., \$1.00 each.



Coralberry

ABELIA

Edward Goucher. 3 ft. A decided improvement over a type of shrub which has long been noted for its lustrous half-evergreen foliage, beautiful flowers and long blooming period. Bright lavender-pink, bell-shaped flowers with orange markings in the throat, completely cover the plant from June until early October. 12 to 15 inches from 5-inch pots, \$1.50 each.

CORALBERRY

(*Symphoricarpos chenaultii*)

4 ft. Cascades of foliage, flowers and berries. Fine decorative foliage that lasts well into the winter; bluish-pink flowers in the spring, and a wealth of coral-pink berries in the fall and through winter. Does well in shade or sun. Grows anywhere. 2 to 3 ft., 65c. 3 to 4 ft., 90c.



Chokeberry

BRILLIANT CHOKEBERRY (*Aronia*)

6 ft. Very pretty in April and May with an abundance of white flowers. The brilliant fall foliage and berries of coral-red carry well into the winter. Very attractive to birds. 1½ to 2 ft., 80c; 2 to 3 ft., \$1.10.



BEAUTY BUSH (*Kolkwitzia*)

8 ft. A specimen flowering shrub possessing great beauty and adaptability. While upright in growth, its branches arch down gracefully. During the blooming season in June, it is weighted down with lovely light pink, bell-shaped flowers. Very hardy and will grow under any soil conditions. 15 to 18 inches, 75c. 1½ to 2 ft., \$1.00. 2 to 3 ft., \$1.45.

YEDDO BITTERSWEET TREE

(*Euonymus yedoensis*)

8 ft. Notable for its ability to thrive in dry locations and poor soil. A distinctive large oriental bush, with long, leathery green leaves, ornamented in late fall with attractive bright rose-red fruits. The most prolific of the Bittersweet Trees. 2 to 3 ft., \$1.00. 3 to 4 ft., \$1.40.

Double Pink Flowering Almond

BUTTERFLY BUSH - Summer Lilac

A group of new Buddleias with such outstanding beauty and rich coloring that no color picture can do them justice. Their striking, glowing beauty actually attracts Butterflies. Huge, long, highly colored spikes of bloom are carried in enormous sprays throughout summer and autumn. All are extremely hardy and will grow about 5 feet tall. Their use in cutting makes them invaluable. All will bloom gloriously the first year. Very easy to grow.

Charming. Lovely, lavender-pink. 2-year plants, 65c each.

Concord. Intense, purplish blue. The full luscious color of ripe Concord Grapes. 2-year plants, 65c each.

Dubonnet. Lovely dubonnet, lavender-red. Very strong growth. 2-year plants, 65c each.

Royal Purple. Brand new. A rich, deep, glowing purple. It is absolutely beyond any description. Extra long, very full spikes with close-set flowers. Pot-grown plants, 75c each.

Royal Red. (Plant Patent Applied For.) The newest Buddleia. Finally one that can truly be called red, the color everyone has been waiting for. A real symphony in color. Very hardy. Pot-grown plants, 75c each.

A COLE SUPER SPECIAL

ONE EACH of Above

5 SUPERB BUDDLEIAS

(Value \$3.45)

SPECIAL \$2.90

HONEYSUCKLE (*Lonicera*)

Fragrantissima. (Fragrant Winter Honeysuckle.) 8 ft. Fragrant creamy white flowers nestled in the deep green leaves, adorn this nearly evergreen shrub. The glossy foliage remains until almost spring. Excellent for border, screen or accent planting. April. 1½ to 2 ft., 75c; 2 to 3 ft., \$1.00.

Korolkowi floribunda (*Blue-Leaf Honeysuckle*). 8 ft. A newcomer to the Honeysuckle family with the novel combination of blue leaves and lavender-pink flowers. A strong, upright, hardy shrub with beautiful, gracefully arching branches, making a broad specimen or an excellent background or border plant. 1½ to 2 ft., 85c. 2 to 3 ft., \$1.25.

Zabelli. (New Red Honeysuckle.) 7 ft. A marvelous new improvement producing beautiful red flowers on a tall, well-formed bush. Very compact and erect. Brilliant red fruits in late summer. Highly decorative. 1½ to 2 ft., 75c each; 3 for \$1.95. 2 to 3 ft., \$1.00 each; 3 for \$2.50. 3 to 4 ft., \$1.40 each; 3 for \$3.50.



Honeysuckle
Zabelli

DEUTZIA

Gracilis. (Slender Deutzia.) 3 ft. A shrub of grace and beauty. Slender and erect, it has a fountain-like branching habit that is most effective. It is covered with creamy white flowers in the early spring. Does well in light shade and is particularly useful for edging paths and walks. May. 12 to 15 inch, 65c. 15 to 18 inch, 90c.

Gracilis rosea. (Rose-Panicked Deutzia.) 4 ft. Similar to Gracilis, except it has delightful pink flowers. May. 1 to 1½ ft., 75c. 1½ to 2 ft., \$1.00.

Magnifica. (Magnificent Deutzia.) 7 ft. A recent introduction considered by many as the loveliest of all Deutzias. Clusters of creamy white flowers are borne on long, upright branches. Hardy everywhere and easily grown. Excellent for back of borders or as a large hedge. May. 2 to 3 ft., 75c. 3 to 4 ft., \$1.00.



Deutzia Magnifica

FORSYTHIA (*Golden Bell*)

Spectabilis. 7 ft. One of the first shrubs to bloom in the spring; the profuse, bright yellow flowers appearing before the leaves. Tall upright growth makes it excellent for the border or background. Branches may be cut in late winter, brought indoors and forced in to bloom. 18 to 24 inch, 65c. 2 to 3 ft., 80c. 3 to 4 ft., \$1.10.



HYDRANGEA

Hills of Snow (*Arborescens grandiflora*). 4 ft. Large, pure white flowers, 4 to 5 inches across, are produced in June and July. This item grows well in shade, preferring a moist soil. A splendid foundation subject, excellent for hedge or border. 1½ to 2 ft., 75c. 2 to 3 ft., \$1.00.

Cole's New Blue Hydrangea. 3 ft. Huge blue flowers like the greenhouse variety —yet hardy outdoors. We believe it to be the very best blue variety there is. Needs acid soil for the best color. Summer. Heavy 2-yr. plants, \$1.50.

Pee Gee Hydrangea (*Paniculata grandiflora*). 5 ft. A very well-known variety. Immense white conical bloom heads, 12 to 18 inches long, with pink shadings, become pink and red as the flower ages. Prune severely in spring for largest flowers. Very hardy. August and September. 1½ to 2 ft., 75c. 2 to 3 ft., \$1.00.



SWEET SHRUB—STRAWBERRY BUSH (*Calycanthus*)

6 ft. A very unique shrub, neat and upright growing. Strong, reddish brown branches are clothed with large, glossy leaves. Handsome, odd, double, spicily fragrant flowers of deep chocolate-red are produced in prodigious quantities in early spring. 12 to 18 inches, 65c each. 18 to 24 inches, 90c.



Blue Hydrangea



Hydrangea P. G.



Kerria
Japonica

KERRIA JAPONICA Fl.-Pl.

Sometimes called the Globe Flower because its flowers, very much like the Button Chrysanthemums, have a distinct ball-like shape. Its bright green stems and bushy habit keep it attractive all winter long. Plant it in the sun and its pure golden flowers will delight you the entire summer. Excellent for cutting. 1½ to 2 ft., \$1.00. 2 to 3 ft., \$1.50.

ROSE-ACACIA (Robinia)

8 ft. An elegant shrub with long, graceful clusters of pea-shaped, rose-colored flowers in May and June, often later. Will grow anywhere. Foliage is very decorative. 18 to 24 in., 85c. 2 to 3 ft., \$1.25.

MOCK ORANGE (Philadelphus)

Cole's Glorious. 8 ft. Considered the finest Mock Orange. Erect bushy habit with massive, leathery, glossy green leaves. Produces white flowers which surpass any other Philadelphus in size and beauty. A truly beautiful shrub. June. 1½ to 2 ft., 75c. 2 to 3 ft., \$1.10. 3 to 4 ft., \$1.60.

Virginal. 8 ft. Heavy, double, large white flowers in great profusion, exquisitely fragrant. Very useful for accent planting. June throughout the summer. 1½ to 2 ft., 75c. 2 to 3 ft., \$1.00. 3 to 4 ft., \$1.50.



LILACS (Syringa)

Persian (Persica). 9 ft. Loads of rosy purple, extremely fragrant flowers clothe a broad, shapely bush in May or June. Ideal for hedges or specimen use. 1½ to 2 ft., 75c. 2 to 3 ft., \$1.00. 3 to 4 ft., \$1.40.

Red Persian (Chinensis). 9 ft. A profusion of great, airy, reddish flowers. Habits and uses similar to Persica. May-June. 1½ to 2 ft., 75c. 2 to 3 ft., \$1.00. 3 to 4 ft., \$1.40.

Everblooming Daphne-Lilac (Microphylla). A lovely shrub. Pinkish red buds opening to pale lilac. Deliciously fragrant. Blooms in May and at intervals all summer. Small, attractive leaves. 1 to 1½ ft., \$1.00. 1½ to 2 ft., \$1.50. 2 to 3 ft., \$2.00.

New Hyacinth Flowered. 10 ft. Huge, full clusters of many large, double, pink, fragrant florets. Extremely rapid growth. Very shapely bush. Fine for cutting. 1 to 1½ ft., 75c. 1½ to 2 ft., \$1.00. 2 to 3 ft., \$1.40.



Mock Orange, Virginal

COLE'S PEERLESS FRENCH HYBRID LILACS

The standouts of Cole's great Lilac planting. All grow to approximately 10 feet. For best blooming results, mix lime with your soil to insure alkalinity.

- (c) **Belle de Nancy.** Double satiny pink.
- (c) **Gloire de Lorraine.** Double heavenly blue.
- (c) **Doyen Keteleer.** Double violet.
- (c) **Marie Le Graye.** Lovely creamy white.
- (c) **La Tour d'Auvergne.** Double, deep red.
- (c) **Mme. Abel Chateney.** Double, milk-white.

Michael Buchner. Double, lilac-tinted rose.
M. Van Aerschot. Large orchid-blue.
Reaumur. Giant sprays, reddish purple.
Souv. de Ludwig Spaeth. Deepest red.

1 to 1½ ft., 75c. 1½ to 2 ft., \$1.00. 2 to 3 ft., \$1.40.

A COLE SUPER SPECIAL

All-Color Collection of
French Hybrid Lilacs

One Each of Five Varieties Marked (c)

1	to 1½ ft.	(Regular Value \$3.75),	Special	\$3.10
1½	to 2 ft.	(Regular Value 5.00),	Special	4.20
2	to 3 ft.	(Regular Value 7.00),	Special	6.00

WINTERBERRY HOLLY (Ilex Verticillata)

A graceful, spreading bush that grows as wide as it does tall. Its twiggy branches in autumn and far into the winter are studded with small scarlet berries which make a brilliant showing on the naked shoots. Foliage is also extremely desirable. Grow as a specimen plant or with your shrub planting. Order three to assure full fruiting qualities. 18 to 24 in., 90c each; 3 for \$2.30. 2 to 3 ft., \$1.40 each; 3 for \$3.60.



Winterberry Holly



Rose-Acacia

NEW HYBRID GOLDEN CHAIN (Laburnum vossii)

A new hybrid with extremely long clusters. Flowers are of a pure golden yellow, very similar in form to those of the well-known Wisteria. The hanging clusters are as much as 18 to 20 inches in length and appear profusely in late spring. Grows well in partial shade or full sun. Decorative green bark and novel, huge, clover-like leaves. June. 3 to 4 ft., \$1.90. 4 to 5 ft., \$2.50.



New Hybrid Golden Chain



Flowering Quince

FLOWERING QUINCE

Sensational New Red. 5 ft. A great new improvement over the old Flowering Quinces. A striking red of great brilliance; the desired color. Blooms early before the leaves come out and has a tendency to keep on blooming throughout early summer. Shiny attractive foliage. Grow them as specimens or trim them into hedges. 1½ to 2 ft., \$1.00; 3 for \$2.50. 2 to 3 ft., \$1.50; 3 for \$3.75.

SPICE BUSH

(*Benzoin aestivale*)

8 ft. A tall growing upright shrub with large, aromatic leaves, myriads of small yellow flowers in the spring, and scarlet fruits in the autumn. These combined features have made it a favorite for years. 1½ to 2 ft., 75c. 2 to 3 ft., \$1.00.



Snowberry

SPIREA Thunbergi

(*White Spray Spirea*)

5 ft. A mass of pure white bloom in spring. Long, arching branches bear great sprays of white, jewel-like flowers. Dense, elongated foliage; well-rounded shape. 1½ to 2 ft., 65c each; 10 for \$5.00. 2 to 3 ft., 90c each; 10 for \$7.00. 3 to 4 ft., \$1.25 each; 10 for \$9.50.



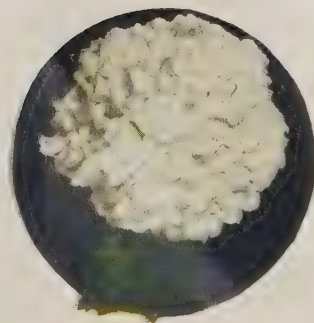
Spirea Thunbergi

THE VIBURNUMS

Americanum (*American Cranberry Bush*). 8 ft. Heavy and upright in growth. Large, deep green foliage and huge panicles of white flowers, followed by bright red berries in the autumn. Will thrive in partial shade. 1½ to 2 ft., 85c. 2 to 3 ft., \$1.15. 3 to 4 ft., \$1.60.

Burkwoodi. New fragrant evergreen Viburnum. 5 ft. A new shrub that grows in a perfectly round, ball shape. Leathery green leaves stay on nearly all winter long. In early spring it bears armloads of fragrant, bluish-white flowers of honeyed, Carnation-like fragrance. Sometimes is called the Gardenia-flowered Viburnum because of its exquisite odor. Here is a sensational jewel for every garden. 15 to 18 in., \$2.50 each; \$4.25 for 2.

Snowball (*Opulus sterile*). 8 ft. The blooms are large, creamy "Snowballs" and come the latter part of May. Gives a very showy effect. Will grow in partial shade but blooms best in full sun. 1½ to 2 ft., 75c. 2 to 3 ft., \$1.00. 3 to 4 ft., \$1.50.



Viburnum—Snowball



Viburnum, American

TAMARIX, Summer Glow

6 ft. New. Bright wine-red flowers against lovely gray-green foliage provides the coloring of one of our loveliest shrubs. Blooms profusely throughout the summer. Excellent for cutting. \$1.00 each; \$2.50 for 3. Two-year plants.

New Pink French Pussy Willow

10 ft. Famed for its fuzzy buds which herald the coming of spring. Its branches make the delightful Pussy Willow bouquets when forced in water in late winter. Best planted in damp or wet locations. 1½ to 2 ft., 60c. 2 to 3 ft., 85c.



Tamarix

SNOWBERRY

(*Symphoricarpos racemosus*)

4 ft. Pink flowers in the spring, good foliage all summer, followed in the fall by large, waxy white berries. Very ornamental shrub for foundation planting. June. 2 to 3 ft., 65c. 3 to 4 ft., 90c.



Vitex

VITEX (*Chaste Tree*)

Macrophylla. 4 ft. A very desirable, dainty branching shrub that bears a continuous display of beautiful, long spikes of rich lavender-blue flowers. Large, starlike foliage, silvery green. Late July through September. Heavy 2-year plants, 85c each.

FLOWERING AND

Sent Express Collect.

Only the most desirable of the smaller varieties, possessing rare flowering beauty and ornamental value, are featured here. There is a graceful friendliness about them, bringing beauty and charm to the home grounds. A few well-placed specimens will add much to your garden picture. For shade trees and varieties not listed here, write for Cole's Complete Price List.

CUT-LEAF WEeping BIRCH (*Betula*)

35 feet. A very beautiful and ornamental tree. Graceful weeping branches, finely cut foliage, and bright shiny white bark. Even in the winter, when the foliage is off, they are striking. Not too particular as to soil, but like a sunny spot. 6 to 8 ft., \$3.25 each; 2 for \$6.00.

FLOWERING CHERRIES

Nothing is equal to the breath-taking display of their early spring bloom. Have the beauty of Washington's Tidal Basin planting in your own yard.

Fugenzo (Kofugen). 25 feet. Large, extremely double, exquisitely shaded deep pink flowers. Foliage is coppery red.

Sekiyama (Kwanzan). 25 feet. Attractive, large, double, rose-pink flowers. Very vigorous branching habit. Quick growing.

Sieboldi (Naden). 25 feet. Laden with gorgeous semi-double blooms of delicate shell-pink. A sturdy branching tree.

Prices above three varieties: 3 to 4 ft., \$2.50; 4 to 5 ft., \$3.50.

Autumnalis. 15 feet. New Autumn-Flowering Cherry. Handsome, semi-double, lively pink flowers appear liberally in April and again in October. Presents an unsurpassed picture during both its blooming periods. 5 to 6 feet., well branched, \$5.00.

FLOWERING CRABS (*Malus*)

Rose Flowering Crab (*Floribunda*).

12 feet. A wealth of exquisite rose-colored flowers fully cover the tree in spring. Small yellow fruits, in generous clusters, follow in the late summer. Exceedingly graceful and colorful. Especially fragrant. 3 to 4 ft., \$1.50. 4 to 5 ft., \$2.00. 5 to 6 ft., \$3.00.

Bechtel's Double Flowering Crab (*ioensis plena*). 14 feet. Large, double, pink, roselike flowers of rare beauty. Neat, stiff, pyramidal growth. Will grow and thrive in almost any location. 2 to 3 ft., \$1.50. 3 to 4 ft., \$2.00. 4 to 5 ft., \$3.00.

Red Flowering Crab (*Hopa*). 12 feet. Beautiful in spring with a gorgeous display of rose-crimson flowers. Its beauty is continued after flower by the striking bronze-green foliage and later becomes vivid with crimson fruits. Very hardy. 3 to 4 ft., \$1.50. 4 to 5 ft., \$2.00. 5 to 6 ft., \$3.00.

FLOWERING DOGWOOD

Red Flowering Dogwood (*Cornus florida rubra*). 20 feet. Known the country over for its great quantities of large, single, light red flowers. Its artistic and sturdy growth have great decorative value. 18 to 24 in., \$1.75. 2 to 3 ft., \$2.75. 3 to 4 ft., B&B, \$4.75.

White Flowering Dogwood (*Cornus florida*). 20 feet. Unusual beauty and graceful charm. Flowers are white followed in late summer and early fall by a wealth of bright red berries, providing a striking color note and food for the birds. Does well in either shade or sun. 2 to 3 ft., \$1.50. 3 to 4 ft., \$2.50. 4 to 5 ft., B&B, \$4.75.



Flowering Cherries



Flowering Crab



New Red Leaf Maple

NEW RED LEAF MAPLE

Oshiu Beni. A new, decided improvement over the common Blood-Leaf Maple. Its ornamental beauty and charm are intensified by the deep, solid red foliage which holds to the same brilliant shade all summer. The rounded form is densely furnished with leaves to the ground. Its specimen value is unlimited. 12 to 15 inches, very well branched, \$1.75. A real buy.



Red Flowering Dogwood

ORNAMENTAL TREES



REDBUD - Judas Tree (*Cercis canadensis*)

20 feet. Small bright red flowers clinging to the black bark of the branches, give the appearance of a tree sprayed with bright red jewels. The foliage which comes later is of large, heart-shaped, cool green leaves. 2 to 3 ft., \$1.10. 3 to 4 ft., \$1.50. 4 to 5 ft., \$2.25.

← New! ROYAL PURPLE Flowering Plum

10 feet. A new, dwarf tree having the richest, darkest purple foliage and branches of all purple-leaved plants. Pale pink flowers in spring are followed by wine-red fruits in summer. A very beautiful, useful tree, that adds a distinctive touch to

any lawn or border planting. 3 to 4 ft., \$1.50. 4 to 5 ft., \$2.00. 5 to 6 ft., \$2.75.



Redbud—Judas Tree

CORKSCREW or MARCEL WILLOW

A startling novelty. Here is a tree that really grows a natural, marcel wave. Not a trained tree, but a distinct species whose novel branches and leaves are curled, waved, and twisted, making it look as if someone had gone over every leaf and branch with a curling iron. It grows upright and weeps a little with the weight of the leaves, making a perfectly lovely, graceful tree. Everyone who has seen it, has loved this lovely little lawn specimen. 3 to 4 ft., \$1.50. 5 to 6 ft., \$2.50. 6 to 8 ft. specimens, \$3.00.

Paul's Double SCARLET HAWTHORN (*Crataegus oxyacantha splendens*)



15 feet. The branches of this double-flowered form of the famous old English Hawthorn are heavily laden with a mass of double, scarlet-crimson flowers. As showy in fruit as when it blooms. The fine foliage and picturesque, irregular form are pleasing during other seasons of the year. 3 to 4 ft., \$2.00. 5 to 6 ft., \$3.75.

NEW UPRIGHT MAIDENHAIR TREE

(*Ginkgo fastigiata*)

A brand new, selected variety that grows stately and columnar without any of the undesirable, sprawling branches of the older type. Here, finally, is a new development of the oldest tree known to man. Here is a tree that is distinctly different from any other known plant. It has odd, fan-shaped leaves somewhat similar to those of the Maidenhair Fern with light, soft green coloring. Its soft, silky gray bark provides decoration the year round. 2 to 3 ft., \$2.75.

TULIP TREE

(*Liriodendron tulipifera*)

One of the grandest of our native trees. It grows into a tall pyramid with broad, glossy, fiddle-shaped leaves of a clean, rather bluish gray shade, which in fall turns bright yellow. Beautiful, light orange-yellow, Tulip-like flowers, 1½ to 2 inches long, appear magically over the tree in May and June. 4 to 6 ft. heavy rooted trees, \$1.90.



Magnolia Soulangeana

MAGNOLIA

Glaucia (Sweetbay Tree). 15 feet. The rich sweet fragrance of the cream and yellow flowers has been recalled by the poets of the ages. The foliage, of long, leathery, shining green, bay leaves, forms an ideal background for the large blooms and bright red clusters of seed which follow. A favorite variety because of its rare charm. 2 to 3 ft., B&B., \$3.50. 3 to 4 ft., B&B., \$5.00.

Soulangeana (Saucer Magnolia). 15 feet. The huge purple and white Waterlily-like flowers are of exotic beauty. Often 8 inches across, they are more prominent because they appear before the leaves. The foliage of long leathery leaves provides a restful mass of cool green for the summer. 1½ to 2 ft., B&B., \$3.90. 2 to 3 ft., B&B., \$5.50. 3 to 4 ft., B&B., \$7.50.



MOUNTAIN ASH (*Sorbus aucuparia*)

Clusters of flashy, orange-red berries in late summer and fall. Large clusters of pure white flowers in spring. Dense, pyramidal growth up to 25 or 30 feet. Heavy rooted, 6 to 8 ft., \$2.50.



Magnolia Glaucia

HEDGE PLANTS

BARBERRY (*Berberis*)

Plant 9 to 12 inches apart.

Green Barberry (Thunbergi). 4 ft. The well-known and popular Barberry for general use. Famous for its fine fall effect, and bright red berries.

12 to 15 in.	10	25	100
15 to 18 in.	\$2.10	\$4.25	\$13.50
1 1/2 to 2 ft.	2.75	5.50	18.00
	3.50	7.00	22.50

Red-Leaved Barberry (Thunbergi atropurpurea). 4 ft. A beautiful form having distinctive purplish red leaves. Attractive all season. Same growth habits as the Green Barberry. Very useful.

12 to 15 in.	Each	10	25	100
15 to 18 in.	\$0.35	\$2.50	\$5.00	\$17.00
1 1/2 to 2 ft.	.45	3.50	7.00	25.00
	.55	4.50	9.00	32.00

Truehedge Columnberry. U. S. Plant Patent No. 110. Generally conceded to be the finest hedge plant. In addition it has many other practical uses, such as accent planting, grouping, or in place of the less hardy Arbor-Vitae or Boxwood. Thrives under adverse conditions. It has been tested at 30 degrees below zero and found to be extremely hardy. Boxwood-like foliage; compact, upright form, very thrifty and adaptable. Can be trimmed to secure the Boxwood forms so prevalent in lovely English gardens. As a beautiful, hardy, permanent, instantly finished hedge, it has no peers. Requires only a periodic clipping at the top to form a perfect hedge at any desired height up to 3 1/2 ft.

	1	5	25	100	250
	Each	Each	Each	Each	Each
9 to 12 in.	\$0.35	\$0.25	\$0.19	\$0.16	\$0.15
12 to 15 in.	.40	.30	.24	.21	.19
15 to 18 in.	.45	.35	.28	.25	.23
1 1/2 to 2 ft.	.50	.40	.33	.30	.28
2 to 2 1/2 ft.	.60	.47	.40	.36	.33
2 1/2 to 3 ft.	.75	.60	.50	.46	.42

PRIVET (*Ligustrum*)

Plant 9 to 12 inches apart.

Amur River Privet (Amurense). 10 ft. Tall, columnar hedge plant with light green foliage. Very hardy. May be trimmed and held at nearly any height and will always retain its upright form.

1 to 1 1/2 ft.	10	25	100
1 1/2 to 2 ft.	\$1.50	\$3.00	\$8.50
2 to 3 ft.	1.85	3.75	11.00
	2.35	4.75	15.00

Regel Privet (Regelianum). 5 ft. The King of Privets. A strong, very hardy type with heavy, deep green, shiny foliage. The numerous branches are stiff, spreading, gracefully drooping in the air. Makes a naturally wide, dense bush. A distinctive type of great usefulness.

1 to 1 1/2 ft. spread	10	25	100
1 1/2 to 2 ft. spread	\$3.50	\$7.00	\$25.00
2 to 2 1/2 ft. spread	5.00	10.00	35.00
	6.00	12.50	45.00

Hardy California Privet (Ibodium). 8 ft. A hybrid between the Chinese Privet and California Privet, with lustrous deep foliage. Extra hardy and sturdy. Very graceful branching habit. Prices same as Amurense.

California Privet (Ovalifolium). 8 ft. Probably the most widely used Privet. A fine hedge variety with upright, columnar form. Dense and compact. Lustrous, deep green leaves. Prices same as Amurense.



Truehedge Columnberry

A COLE SUPER SPECIAL

INKBERRY HOLLY (*Ilex glabra*)

The hardest of broad-leaf evergreens and one of the most useful—particularly for hedge purposes. The plant is covered with medium-sized, dark green, glossy foliage the year round, and presents a particularly pleasing effect when surrounded with snow in the winter. Dark blue-black berries, much loved by the birds, appear in late summer and fall. Dense, compact, and perfectly hardy. If spaced 12 inches apart, will form a well-rounded hedge without any trimming. We offer fine young plants with well-developed roots. 10 for \$5.00; 25 for \$10.00; 100 for \$35.00.



BLUE-LEAF ARCTIC WILLOW

(*Blue Osier*)

Very dwarf, compact growth. Foliage is of unusual blue-gray-green. Hardy enough to withstand Arctic Circle temperatures. Grows everywhere, even in wet or heavy soils where nothing else will thrive. Creates a beautiful, thick hedge, up to 4 feet tall and can be used favorably as a specimen. Plant 18 inches apart. 12 to 18 in., 45c each; 10 for \$3.75; \$30.00 for 100. 1 1/2 to 2 ft., 65c each; \$5.00 for 10; \$40.00 for 100.

The Sensational QUINTUPLET APPLE

FIVE VARIETIES ON ONE TREE

As the result of an often expressed desire by small home owners, for a variety of fruit, where insufficient room permitted use of only one tree, Cole is offering a tree to which has been grafted five varieties of fruit. Very practical, hardy and vigorous. 5 ft., \$1.50 each; 2 for \$2.75. 6 to 8 ft. bearing age, \$5.00 each.



Cole's

SELECTED FRUIT TREES



APRICOTS

Hungarian. A very fine variety which has been tested and has borne heavily along the shores of Lake Erie for a long period of years. Grows to large size, the fruit large and of good quality; deep yellow with yellow flesh. Very fine flavor. 3½ to 4½ ft., 9/16 in. cal. and up, \$1.10 each; 5 for \$4.50.



CHERRIES

Sweet

Black Tartarian. The best of the early sweet cherries for home and local market. Very large, black-red, juicy, rich fruit. A robust, disease-resisting tree. Early.

Napoleon (Queen Anne). Large, pale yellow, almost white fruit with brilliant red cheek. Flesh is white, firm, juicy, sweet, and of the highest quality. A very choice canning variety. Midseason.

Schmidt. Immense, black fruit with purplish red flesh. Very sweet. Late. 5 to 7 ft., 11/16 in. cal. and up, \$1.25 each; 5 for \$5.00; 25, \$20.00. 4 to 5 ft., 9/16 to 11/16 in. cal., \$1.00 each; 5 for \$4.00; 25, \$16.25.

5 Rate Applies to 5 of 1 Variety.

Montmorency. Sour. Most popular Sour Cherry. Large, red fruit with firm, reddish yellow flesh. Abundantly productive. Pleasantly tart. 4 to 5 ft., 11/16 in. cal. and up, \$1.25 each; 5 for \$5.00; 25, \$20.00. 3 to 4 ft., 9/16 to 11/16 in. cal., \$1.00 each; 5 for \$4.00; 25, \$16.25.



Yellow
Delicious
Apple

Sent Express Collect

For several generations the Cole Nursery has specialized in the improvement and production of selected varieties of proven fruitage. Those listed below comprise the best strains for home planting as well as for commercial orchardists. For a complete list of the kinds we have available, write for special descriptive price list. All fruit trees and small fruits are exempt from the Ohio sales tax.

APPLES

Numbers following the name indicate order of fruit ripening.

Baldwin. 12. Winter. Large, very dark red fruit. Flesh crisp and juicy. Mild and sub-acid flavor. A leading cooking apple.

Cortland. 5. Late fall. A large, luscious apple with heavy overlay of shaded red. Brittle texture; brightly flavored. Very juicy white flesh. A fine shipper.

Delicious. 8. Winter. The flesh is tender, fine grained, yet crisp, melting and very juicy.

Jonathan. 6. Late fall. Brilliant red underlaid with yellow. Medium sized fruit with yellow flesh. One of the best in appearance and quality.

McIntosh. 4. Fall. Beautiful deep crimson fruit of the highest quality. Tender, juicy, white flesh of the finest flavor. Tops for cooking and eating.

Melba. 2. Summer. A great new Canadian origination. Good-sized fruit is of a bright crimson over waxy yellow. Mildly and pleasantly flavored and highly aromatic. Great for roadside stand and home.

Red Northern Spy. 9. Winter. A distinct new type, larger than the old

Northern Spy. A bright, solid red, with juicy, mild, rich flesh. Fine for eating and cooking.

Rhode Island Greening. 11. Winter. The most popular green cooking apple for winter use. Fruit large and juicy, green with dull red blush. Pleasant, rich, acid taste. Excellent keeper.

Stayman's Winesap. 10. Winter. A leading commercial variety with yellow fruit overlaid a dull red. Large. Flesh is crisp and juicy; spicy flavor. Good for cooking and eating.

Wealthy. 3. Fall. Yellow fruit striped red. White flesh, juicy and vinous. Fine for home and market use. The favorite early fall apple for cooking and eating.

Yellow Delicious. 7. Winter. Same delicious quality, but the color is a clear bright yellow. Tastes more mild and even better than Grimes Golden. Firm, crisp, and very juicy.

Yellow Transparent. 1. Summer. Hardy, very productive trees. Medium-sized, pale yellow fruit. Flesh white, tender, juicy, sub-acid. A great variety for applesauce.

STANDARD—2 yrs.

5 to 6 ft., 11/16 in. cal. and up, 90c each; 5 for \$3.50; 25 for \$12.50.

4 to 5 ft., 9/16 to 11/16 in. cal., 80c each; 5 for \$3.00; 25 for \$10.00.

5 Rate Applies to 5 of 1 Variety.

BEARING AGE TREES

Above Varieties (6 years and older).

6 to 8 ft. heavy, \$3.50. 7 to 9 ft. heavy, \$4.75. 8 to 10 ft. heavy, \$6.75.

Select specimens, balled and burlapped for very quick results, at double the above prices.

Delicious
Apple





PEACHES

Numbers following the name indicate order of fruit ripening.

Champion. 1. August. The leading white-fleshed variety. Extremely large fruit. Creamy white with red cheek. Sweet, rich, and juicy with a distinctive honey flavor. Considered by many to be our best flavored Peach.

Early Elberta. 6. September. Nearly identical to Elberta, but ripens a week earlier and has a somewhat better flavor.

Elberta. 7. September. The most popular Peach grown. Large, orange-yellow fruit overspread red. Flesh highly yellow, juicy, very firm. A sure prolific bearer.

Golden Jubilee. 2. August. A choice, recent introduction that is now considered the best early freestone. Skin is yellow blushed red; flesh yellow, juicy, tender and sweet.

Hale-Haven. 5. A great new yellow Market Peach, resulting from a cross between J. H. Hale and South Haven. Its high color gives it a great market value even before it is ripe and it packs and ships without loss. Very rich flavor.

Rochester. 3. August. Orange-yellow fruit blushed deep, dark red. Juicy, flavorful flesh stained red near the pit. One of the best flavored Peaches of all.

South Haven. 4. August. A large yellow Peach with one red blotch, having better than average size and flavor. Flesh is yellow, juicy, and of the best quality.

J. H. Hale. 8. September. The largest popular Peach having the most sweet and melting flavor of any. Color a beautiful golden yellow with a deep carmine blush. Fine keeper and shipper.

	Each	5	25
3½ to 5 ft., 9/16 to ¾ in. cal.	\$0.70	\$2.50	\$8.75
3 to 4 ft., 7/16 to 9/16 in. cal.60	2.25	7.50

PLUMS

Abundance. A large, oriental type, very hardy and productive, bearing an early and profuse crop of large, pinkish red fruits. Juicy and sweet.

Fellenberg. (Italian Prune.) Good size, highly colored purple. Flesh firm, juicy, delicious. Freestone.

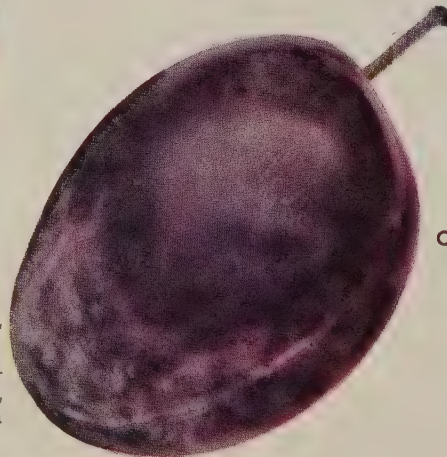
Lombard. Medium, violet-red, sweet, rich flavored, hardy and productive. A leading market variety because of its varied uses.

Stanley. A great, new, superior Prune, which has already become very popular both commercially and in the home orchard. Large fruit, sweet and juicy. Trees hardy and very productive.

	Each	5	25
5 to 6 ft., 11/16 in. cal. and up	\$1.15	\$5.00	\$20.00
4 to 5 ft., 9/16 to 11/16 in. cal.	1.00	4.00	16.25



Abundance



Stanley Prune

QUINCE

Orange. Large, yellow fruit of excellent quality. A strong, productive tree, useful as an ornamental as well as for its valued fruit. 4 to 5 ft., ⅝ in. cal. and up, \$1.25 each; 5 for \$5.00.

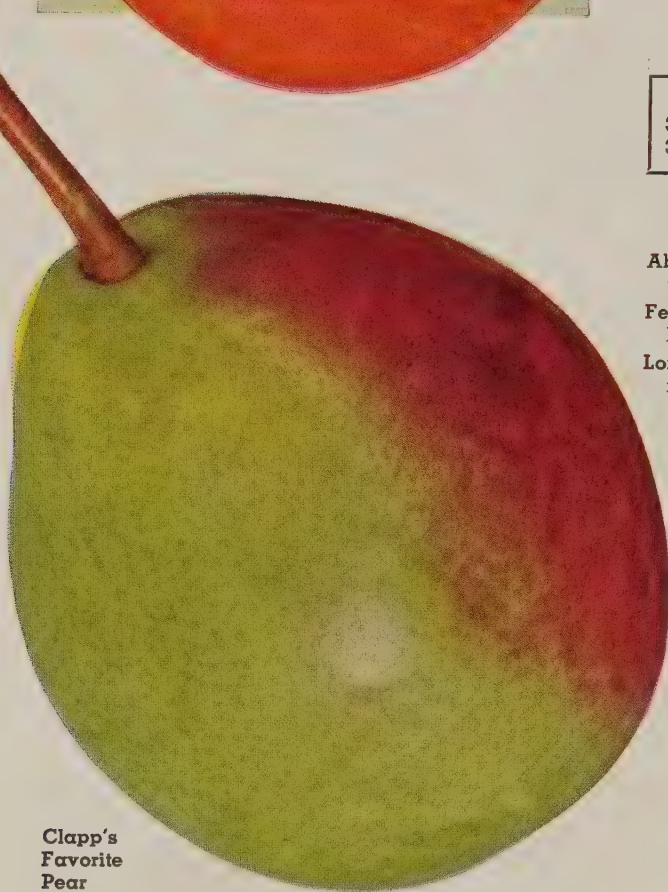


New! SEEDLESS Pear

(Plant Patent Applied For.)

While this Pear resembles the Bartlett in shape, size and color, it possesses many qualities which the Bartlett does not have. Being **seedless and coreless**, there would, naturally, be no core-rot so prevalent among other varieties. Shows great resistance to the fatal fire blight and other weaknesses. Ripens 10 days later than Bartlett. Delicious, sprightly flavor.

	Each	5	25
5 to 6 ft.	\$1.50	\$6.25	\$27.50
4 to 5 ft.	1.25	5.00	21.25



Clapp's
Favorite
Pear

PEARS

Bartlett. The most popular Pear. Large fruit, with clear yellow, finely grained juicy flesh. Highest quality. September.

Cayuga. A wonderful new Pear has come to us highly recommended. It is derived from Seckel and has Seckel's shape, color and fine grained delicious flesh, but size compares with Bartlett.

Clapp's Favorite. A splendid Pear resembling Bartlett and ripening two weeks earlier. Very large, yellow and dull red. Flesh is juicy, fine-grained, with a melting, delightful rich flavor. For best results, pick while still firm. August.

Seckel. The sugar Pear. The standard for excellent quality. Medium-sized, rich, yellowish brown. Flesh fine-grained with spicy honey flavor. The finest for pickling. October.

STANDARD PEAR TREES, ALL VARIETIES

	Each	5	25
5 to 6 ft., 11/16 in. cal. and up	\$1.10	\$4.50	\$17.50
4 to 5 ft., 9/16 in. cal.90	3.50	13.75

BEARING AGE PEAR TREES

5 years or older.

	Each
6 to 8 ft., heavy	\$3.75
7 to 9 ft., heavy	4.75
8 to 10 ft., heavy	6.75



SMALL FRUITS

Sent
Express Collect.

BLACKBERRIES

Eldorado. Hardy, productive, and of sweet, melting flavor. Very large, jet-black berries borne in generous clusters. Firm, juicy, rich. Plant 3 ft. apart. 50c for 5; \$1.75 for 25; \$4.75 for 100; \$16.00 for 500.

STRAWBERRIES

(Shipped in the spring only.)

Strawberries will bear next year only if planted in the spring.

Catskill. Unusually large, well-shaped berries. Really bright red all the way through. Superbly rich flavor and aroma. Midseason.

Dorsett. Bright, flame-red fruit, fresh and appetizing in appearance. Very valuable as a market berry because of its firm flesh and skin. Fine flavor and beautiful shape. Early. Likes heavy soil.

Fairfax. A new, early, glossy, dark red variety. It produces a heavy crop of berries, better than average size, conical in shape. Firm, sweetly luscious fruits. Early.

Premier. The king of berries. Very high quality, glossy red fruit of smooth, evenly conical form. It is large and bears the biggest crop of them all. Midseason.

Senator Dunlap. The richest flavor of any Strawberry. Dark red pointed berries in great abundance. A tremendous yielder, it is great for shipping. Midseason.

Prices above varieties: 45c for 25; 70c for 50; \$1.15 for 100; \$4.35 for 500; \$7.85 for 1000.

Everbearing Strawberries

A continuous crop in the home garden.

Gem. The newest important introduction in the everbearing group. Bears soon after the normal spring planting and carries on during the summer with an immense fall crop ending only with the first heavy frost. Glossy red fruits are uniformly large. Carry and keep well. An excellent dessert berry.

Mastodon. In great demand. A very prolific bearer. Berries of immense size, deep red, of choice quality. The strongest grower ever developed.

Prices above varieties: 65c for 25; \$1.10 for 50; \$1.95 for 100; \$7.50 for 500; \$13.50 for 1000.



Blackberry

The New Mammoth BOYSENBERRY

A recent development which bears prodigious crops of the most delicious berries you have ever eaten. They are nearly 2 inches long and just oozing with rich, tempting, tangy, sweet juiciness. Their flavor is a combination of Raspberry, Dewberry, and Loganberry. Excellent for pies, desserts, and canning. Plant 4 feet apart. 80c for 5; \$2.25 for 25; \$6.50 for 100; \$24.00 for 500.



Boysenberry

RASPBERRIES

(For spring delivery only.)

Cumberland. (Black.) A glossy black variety of immense size. Very profitable fruit, firm and sweet. Midseason. 75c for 10; \$1.50 for 25; \$4.50 for 100; \$14.00 for 500.

Indian Summer.

(Red.) Best of the so-called "everbearing" Raspberries. Fruit is large, soft and

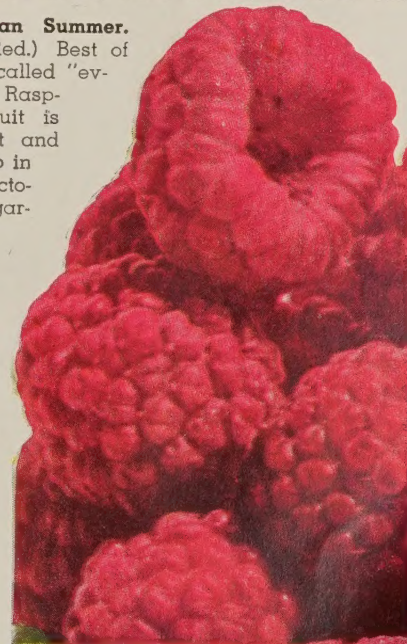
very delicious. Bears abundant crop in June and again in September and October. Excellent variety for home gardens. 2-year plants, \$1.30 for 10; \$2.65 for 25; \$7.75 for 100; \$23.85 for 500.

Latham. (Red.) Very popular and perhaps the most profitable of all Raspberries. Perfectly hardy, needing no protection. Fruit is a rich, brilliant red, large, and mosaic-free. Very high quality. Midseason. 90c for 10; \$1.80 for 25; \$5.35 for 100; \$16.20 for 500.

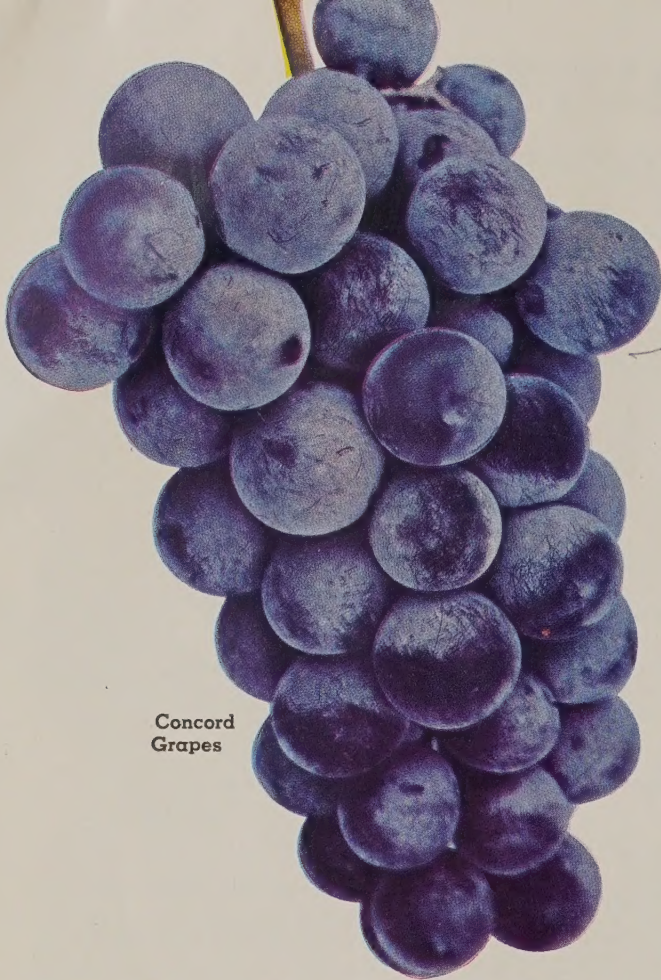
Taylor. Undoubtedly the most promising new Red Raspberry. Large, long, attractive, bright red berries. Thick flesh, firm, and of the best flavor. Vigorous, hardy, productive, and tall growing. 90c for 10; \$1.80 for 25; \$5.35 for 100; \$16.20 for 500.



Cumberland Black Raspberry



Latham Red Raspberry



Concord
Grapes

GRAPES

Caco. Large, red fruit of juicy flavor makes this variety very desirable. Midseason. 2 yr. No. 1, 50c each; \$1.35 for 3; \$3.00 for 10; \$9.00 for 50.

Concord Blue. The world's favorite big blue Grape. Large bunches of big sweet, juicy, deep blue berries. Midseason. A tremendous producer. 2 yr. No. 1, 25c each; 65c for 3; \$1.50 for 10; \$4.00 for 50.

Concord Seedless. New. The first successful hardy seedless Grape. The deep blue color of Concord, its good-sized berries, delicious flavor and richness, but absolutely has **no seeds**. A decided advantage for canning or for eating out of the hand. 2 yr. No. 1, 85c each; \$2.15 for 3; \$6.50 for 10; \$27.50 for 50.

Delaware. Small, compact bunches of small red berries. Very beautiful and the finest flavored Grape in the world. No other can approach it in quality and sweetness. Early. 2 yr. No. 1, 35c each; 90c for 3; \$1.75 for 10; \$5.50 for 50.

Fredonia. The earliest fancy blue-black grape for market. Produces a heavy crop of large bunches and large berries. Pungent, spicy, delightful flavor and fragrance. Vines are hardy and young bearers. Good commercial variety. Early midseason. 2 yr. No. 1, 35c each; 90c for 3; \$1.75 for 10; \$5.50 for 50.

Golden Muscat. New. A fancy, large, amber-white grape with a different, very pleasing, aromatic, muscat-like flavor. Generous bunches of large, meaty berries. An excellent keeper and shipper. Late. 2 yr. No. 1, 75c each; \$2.00 for 3; \$6.00 for 10; \$25.00 for 50.

Niagara. The most popular white variety. It can be depended upon to yield enormous quantities every year. The large, round berries are borne in huge, compact bunches and have an exquisite, sweet, mild flavor. Midseason. 2 yr. No. 1, 30c each; 80c for 3; \$1.65 for 10; \$5.00 for 50.

Portland. A recently introduced Grape of beautiful golden color. Medium-sized, well-filled clusters of sweet fruit. Very early. 2 yr. No. 1, 35c each; 90c for 3; \$1.75 for 10; \$5.50 for 50.

BLUEBERRIES • *New Hybrid Varieties*

Until very recently Blueberries were known only as a wild fruit. Lately, however, hybridizers have succeeded in crossing the fruiting varieties with one which has been known only as an ornamental shrub. The resulting Hybrid retains the beauty of the parent plant and produces fruit of a size much larger and more delicious than found in its native state. Foliage is very lustrous and beautiful. Plant several of them for beauty and fruit. For best success in growing, be sure to use Cole's Acid Peat Humus.

Cabot. June. Bush low and spreading. Berries large and of excellent flavor. Light blue fruit.

Jersey. Late. Largest berries of good flavor. Medium tall. Fine yield.

Rancocas. Midseason. Bush tall and well formed. An excellent producer of fine quality, light blue berries.

Rubel. Late. Tall, well-shaped bush with attractive foliage. Produces an abundance of slightly tart high quality berries.

Fine 2-yr. plants, 75c each; 3 for \$2.00; 10 for \$6.00; 50 for \$25.00.

Large 4-yr. plants, \$1.50 each; 3 for \$4.00; 10 for \$12.00; 50 for \$55.00.

ASPARAGUS

Mary Washington Rust-Proof. Blue-blood of the Asparagus world. Large stalks, greenish purple, and tender. Famed for its full but mild flavor. One of the strongest growers and heaviest producers. 2-yr. roots, 80c for 25; \$1.90 for 100; \$3.50 for 250; \$11.00 for 1000.

New Paradise. The first real improvement in Asparagus since the fine Mary Washington variety was introduced. A new giant strain that is a tremendous yielder of the most tender and flavorful large stalks you ever tasted. It has a fine, mild, pleasant flavor and makes thick, long, very tender stalks. Rust resistant. Strong plants, \$1.25 for 25; \$2.50 for 100; \$4.50 for 250; \$15.00 for 1000.



Blueberries

Cole's Acid Peat Humus Mixture

For Blueberries, Rhododendrons, Broad-Leaved Evergreens, etc. A requisite for successful growing. In planting use following mixture:

Blueberry Culture. Three-quarters Cole's Peat, one-quarter soil.

Azaleas, Rhododendrons, Kalmia, Leucothoe, Pieris. One-half each. Good for lawns and general top dressing.

2-bushel bag, \$1.25.



Healthful RHUBARB

Giant Victoria. Early and tender with mild flavor. Extra big, red-green stalks that cook to pink color. 60c for 5; \$2.00 for 25; \$5.50 for 100; \$20.00 for 500.



JAPANESE
YEWE

CANNART
REDCEDAR

SAVIN
JUNIPER

PLUME
CYPRESS

PURPLE SPREADING
JUNIPER

RHODODENDRON

SILVER
REDCEDAR

UPRIGHT
JAP. YEWE

Cole's Justly Famous Junior Size Evergreens

Cole offered these well-shaped small evergreens last year and they enjoyed such tremendous popularity that we are offering the same list this year. Be sure to secure a few this spring. Quantities are low and early orders will be given preference, so order now and you won't be disappointed.

Extra husky evergreens of the desirable varieties. Perfect for immediate use, for setting out to await further maturity, or for planting in window boxes for their decorative effects. These justly famous Junior size evergreens are three to four years old, having been twice transplanted to develop masses of fibrous roots. They will quickly become sizable specimens—doubling and tripling in value. Sent packed in moss. For quantities less than 2 each, see collection offer below.

Variety	Mature Height	Per 2	Per 5	Per 10
Silver Column Chinese Juniper (grafted type). 18 inches	15 ft.	\$1.60	\$3.50	\$6.50
Pfitzer Juniper . 12 to 18 inches spread	4 ft.	1.35	3.00	5.50
Purple Spreading Juniper (Andorra Juniper). 12 to 18 inches spread	1 ft.	1.35	3.00	5.50
Savin Juniper . 12 to 18 inches spread	4 ft.	1.35	3.00	5.50
Cannart Redcedar (grafted type). 18 inches...	18 ft.,	1.60	3.50	6.50
Silver Redcedar (grafted type). 18 inches...	18 ft.,	1.60	3.50	6.50
Irish Juniper . 18 inches	6 ft.	1.35	3.00	5.50
Plume Cypress . 15 to 18 inches	15 ft.	1.35	3.00	5.50

Variety	Mature Height	Per 2	Per 5	Per 10
Hicks' Yew . 12 to 15 inches	7 ft.	\$1.35	\$3.00	\$5.50
Japanese Yew . 10 to 12 inches spread	5 ft.	1.35	3.00	5.50
Upright Japanese Yew . 10 to 12 inches	8 ft.	1.35	3.00	5.50
Pyramidal Arbor-Vitae . 18 inches	20 ft.	1.35	3.00	5.50
Ware or Siberian Arbor-Vitae . 18 inches ...	7 ft.	1.35	3.00	5.50
Woodward Globe Arbor-Vitae . 12 to 15 inches	3 ft.	1.35	3.00	5.50
Oriental Arbor-Vitae . 18 inches	12 ft.	1.35	3.00	5.50

SPECIAL OFFER CATAWBA RHODODENDRONS Beautiful Lavender-Pink Blooms

Healthy plants. 12 to 15 inches, grow to 5 ft.: \$1.35 for 2; \$3.00 for 5; \$5.50 for 10.

MAKE UP YOUR OWN EVERGREEN COLLECTION

10 plants, your choice of varieties, at double the price for 5.

20 plants, your choice of varieties, at double the price for 10.

You may select the kind of plants you want and the number of each kind you want and may even order 1 each of all varieties at this special rate.



WARE or SIBERIAN
ARBOR-VITAE

PYRAMIDAL
ARBOR-VITAE

ORIENTAL
ARBOR-VITAE

IRISH
JUNIPER

HICKS'
YEWE

SILVER COLUMN
CHINESE JUNIPER

WOODWARD
GLOBE ARBOR-VITAE

PFITZER
JUNIPER

FUCHSIA



Senorita

A COLE
1942

INTRODUCTION

Senorita is the first offspring of the famed Fuchsia Scarlet Beauty and is even more lovely, more breath-taking than this great favorite. Senorita is extremely hardy and grows vigorously. Plants are upright, very compact, with the same glossy, holly-green foliage. The jewelled, pendent blooms, two to three inches long, are of flaming rose-red with a lovely mulberry-purple corolla. The beauty of the bloom is especially enhanced by the bursting of the stamens showing the bright golden yellow. Flowers in great abundance continuously from late July until frost. Reaches a height in about 2 years of 3 feet and a spread of 2½ feet. Here is a true sensation, so hardy that gardeners even as far north as Maine are raving about it. Strong 1-year plants, 75c each; \$1.75 for 3. 2-year, extra husky plants, \$1.25 each; \$3.00 for 3.



FUCHSIA,
SEÑORITA



COLE'S NEW HARDY PINK MYRTLE

COLE'S
NEW HARDY PINK

Crape MYRTLE

The Plant Sensation of the Time

The Southland's beloved plant now hardy to northern Massachusetts. Available in a strain that survives our cold northern winters to leap from the ground in the spring and present its breath-taking bloom to bless the home grounds. This new plant is continually covered from July till frost with buds bursting into glorious, fluffy, soft pink blooms having crinkled, crepelike petals. The flowers, as they fade in fall, still remain attractive with their bright green receptacles capped by many gold stamens. The foliage is dense, leathery, glossy green on an upright, symmetrical bush. Here is a truly unsurpassed spectacle in summer bloom. May be easily grown in any good garden soil and should be given a loose mulch over the winter. Heavy plants, \$1.50 each; 3 for \$3.90.

The Cole Nursery Co.

1881
1943

PAINESVILLE, OHIO